



## **1. General information**

Part 1 of the Rules of Practice and Procedure, Broadcasting and Telecom Regulatory Policy CRTC 2010-958, provides the basic structure for a written proceeding that is initiated by an applicant who files an application with the Commission and serves any respondents. The Commission posts these applications on its website. The public is given an opportunity to file submissions as Interveners or Respondents within 30 days, and the applicant is given an additional 10 days to respond. The Commission examines all of the written submissions and issues a decision. These proceedings are generally referred to as "Part 1 proceedings."

Applicants that have any questions related to this application form may contact a Commission specialist at 1-866-781-1911.

### **1.1 Identification of applicant**

**Select the type of applicant:**

Corporation

**Name of legal entity who is authorized by the Commission to operate this undertaking:**

CBC/Radio-Canada

**Call sign or name of service:**

CBQH-FM

**Address:**

181 Queen Street

**City / Town:**

Ottawa

**Province / Territory:**

Ontario

**Postal Code (A1A 1A1):**

K1P 1K9

**Telephone (999-999-9999):**

613-288-6254

**Facsimile (999-999-9999):**

613-288-6257

### **1.2 Contact person representing the applicant (if there is no designated representative under 1.4)**

**Name:**

Bev Kirshenblatt

**Title:**

Executive Director, Regulatory Affairs



**Email (yourname@yourdomain.com):**

BevKirshenblatt.RegAffairs@cbc.ca

**Telephone (999-999-9999):**

613-288-6191

**1.3 Sent By**

**Name:**

Chantal Leger

**Telephone (999-999-9999):**

613-288-6254

**Email (yourname@yourdomain.com):**

Chantal.Leger\_ott@cbc.ca

**1.4 Designated representative**

**Is there a designated representative?**

No

**1.5 Declaration of the applicant or its designated representative**

**I, solemnly declare that:**

- a. I am the designated representative of the applicant named in this application and as such have knowledge of all matters declared therein.
- b. The statements made in this application, or any document filed pursuant to any request for further information by the Commission, are (will be) to the best of my knowledge and belief true in all respects.
- c. The opinions and estimates given in this application, or any document filed pursuant to any request for further information by the Commission, are (will be) based on facts as known to me.
- d. I have examined the provisions of the Broadcasting Act, the broadcasting regulations and policies relevant to this application.

**Name:**

Bev Kirshenblatt

**Signature date**

2015-01-16

**Witnessed by:**

**Name:**

Chantal Leger

**Signature date**

2015-01-16

**At: (Example: city, province)**

Ottawa, ON



## **2. Procedural Request**

The Rules of Procedure allow an interested person to request that the Commission exercise a power under the Rules of Procedure or change the Rules of Procedure for a specific proceeding (sections 5 and 7). This is generally called a procedural request. You may consult the Guidelines on the CRTC Rules of Practice and Procedure, Broadcasting and Telecom Information Bulletin CRTC 2010-959 for more information.

**Is the applicant requesting that the Commission make an exception to its Rules of Procedure in the treatment of this application?**

No

## **3. Application**

The Commission will return the application if it has not been duly completed. The onus will be on the applicant to submit a complete application that provides all of the relevant information, identify all regulatory issues raised in the application and provide supporting documentation.

Submit a website address or email address where an electronic copy of the application may be requested:

### **E-mail**

RegulatoryAffairs@cbc.ca

### **3.1 Description of application**

#### **a. Provide a description of your application:**

CBC/Radio-Canada is seeking approval to relocate its Radio One rebroadcasting transmitter CBQH-FM Dryden, ON, to a new site in Dryden, ON. Its mother station is CBQT-FM Thunder Bay, ON.

#### **b. Provide the rationale for the proposed amendment(s) including a clear and concise statement of the relevant facts as well as the grounds of the application:**

The existing tower is deteriorating and would need significant restorative work; it was determined that it would be more cost effective to relocate to a new site in Dryden.

#### **c. Provide the nature of the decision sought:**

CBC/Radio-Canada seeks approval to relocate the rebroadcasting transmitter CBQH-FM Dryden, ON, to a new site in Dryden, ON. Its mother station is CBQT-FM Thunder Bay, ON.

#### **d. Specify the decision number which last renewed your licence (or issued the licence (or issued the licence if you are in the first term), and any other relevant CRTC decisions in relation to your amendment:**

Broadcasting Decision CRTC 2013-263.

### **3.2 Accordance with Acts, Regulations and Policies**

It is important to remember that no matter what type of application you are filing, it will be reviewed not only in light of the Acts and their regulations, but also in light of the Commission's policies. Therefore, you must research any policies that might apply to your type of application and explain how the application addresses the policy. If your application proposes something that is not



in line with the policy, you must explain why the policy is not appropriate in your circumstances. You may consult the related documents of your application under Forms and My CRTC Account for a list of Commission policies and regulations.

**a. Are there any Commission regulations, policies or practices that are relevant to your application:**

No

**4. Technical information**

Applicants are advised to consult with their broadcast engineering consultants when completing this section to ensure that the information provided is consistent with the Engineering brief submitted to the Department of Industry. It is very important that both documents reflect the same information. Failure to do so will result in the Commission returning your application.

**4.1 Are you requesting the addition of a rebroadcasting transmitter?**

No

**Please select the type of application?**

FM

	<b>Present Operation</b>	<b>Proposed Operation / New Transmitter</b>	<b>Notes</b>
<b>Frequency</b>	100.9 MHz	100.9 MHz	MHz for FM
<b>Channel</b>	265	265	
<b>Class including low-power</b>	C	A	including low-power
<b>Maximum Effective Radiated Power</b>	100,000 Watts	1,300 Watts	At beam-tilt or in horizontal plane if no beam-tilt is used
<b>Average Effective Radiated Power</b>	100,000 Watts	1,300 Watts	At beam-tilt or in horizontal plane if no beam-tilt is used
<b>Antenna Radiation Pattern</b>	Non-directional	Non-directional	Directional/Non-directional antenna
<b>Effective Height Above Average Terrain (EHAAT)</b>	120.0 Meters	105.2 Meters	
<b>North Antenna and North Transmitter Site Coordinates</b>	49 45 49 Latitude	49 47 01 Latitude	North Latitude
<b>West Antenna and West Transmitter Site Coordinates</b>	92 40 53 Longitude	92 48 26 Longitude	West Longitude
<b>Studio Location(s)</b>	Thunder Bay, ON	Thunder Bay, ON	City and, where possible, street address
<b>Subsidiary Communications (SCMO)/Subsidiary Data</b>	No	No	

**4.2 Are you proposing a new transmission site?**

Yes

**You must submit documents justifying the availability of this new site as Appendix C to this application form.**



**4.3 Is this application to improve your signal quality within your authorized current coverage area by either increasing or decreasing the authorized contours?**

No

**Provide the rationale for the proposed amendment(s) including a clear and concise statement of the relevant facts as well as the grounds of the application:**

The existing tower is deteriorating and would need significant restorative work; it was determined that it would be more cost effective to relocate to a new site in Dryden.

**4.4 Have you explored further technical solutions in order to address your technical needs while preserving your current coverage?**

N/A

**4.5 Does your undertaking remain a low-power unprotected undertaking with the proposed changes?**

N/A

**4.6 Will this proposal result in the use of a second adjacent frequency?**

No

**4.7 Will this proposal result in any low power stations being requested to vacate their frequency?**

No

## **5. Establishment costs**

**Are you leasing or are you purchasing?**

Leasing

Indicate the incremental cost to modify existing facilities or the full cost of new items required to implement the proposed service. For leased assets, indicate both the Fair Market Value (FMV; the installed cost if the asset were to be purchased) of the assets to be leased as well as the annual lease payment.

	<b>Value (FMV) of Assets to be leased (\$)</b>	<b>Annual lease payment (\$)</b>
Studio Plant	\$0.00	\$0.00
Transmitting Plant	\$0.00	\$7,500.00
Total	\$0.00	\$7,500.00

## **6. Financial analysis and considerations**

**6.1 Will the proposed amendment result in a change to existing financial projections?**

No

**6.2 Do you consider that your proposed amendment is necessary for the financial viability of your station?**

No

**You must complete section 6.4**

**6.4 Will the proposed amendment have a financial impact on other stations in the market?**



No

## **7. Marketing**

**7.1 Indicate to which of the communities the station's principle marketing activities will be directed:**

Dryden, ON

7.2 Provide quantitative estimates of the population within the service contours, as well as an estimate of the population within the area to which the station's principal marketing activities are/will be directed.

	<b>3 mV/m Contour (FM) or 15 mV/m CONTOUR (AM)</b>	<b>0.5 mV/m Contour (FM) or 5 mV/m CONTOUR (AM)</b>
<b>Population: Present</b>	11,868	14,900
<b>Population: Proposed</b>	9,738	11,868
<b>Households: Present</b>	5,460	7,098
<b>Households: Proposed</b>	4,382	5,460

**Sources for the data:**

Census Canada 2011

**7.3 Describe the target audience in terms of its size and composition:**

The target audience is composed of:

English: 91%

French: 3%

Other: 6%

## **8. Respondents**

Pursuant to section 22(1)b) of the CRTC Rules of Procedure ("The Rules"), an application must be served on any respondent. A respondent is defined in section 1 of the Rules as "a person that is adverse in interest to an applicant".

The onus is on applicants to clearly identify and provide service of the application to all respondents.

Determining who is a respondent to a particular application depends on the specific facts of the application. You can find additional information in the Guidelines on the CRTC Rules of Practice and Procedure, Information Bulletin CRTC 2010-959 that could greatly assist you in the determination of who could potentially be a respondent.

The table below lists the most common examples of respondents who must be served with an application. This list is not exhaustive, nor is it determinative, as the type of respondents may vary according to the particular circumstances of each application (e.g. technical, economic or other).



A person that believes it should have been served as a respondent may file a procedural request with the Commission requesting that they be considered as such. Such request may however cause delays in processing certain applications.

**Persons generally considered respondents**

<b>Broadcasting</b>	
<b>Type of application</b>	<b>Respondents</b>
Radio amendments to remove specialty format	Existing radio stations (low-power or otherwise) licensed to serve the proposed market
Television and radio technical amendments	All television or radio stations whose originating or rebroadcasted signal would suffer interference or that would be required to vacate their frequency or be impacted economically
Television and radio amendments to add, remove or amend a condition of licence requiring expenditures to a specifically named initiative (i.e. Canadian content development contributions, tangible benefits)	The persons responsible for the named initiative(s) where the expenditures would be reduced or payment schedule altered
Amendment to the nature of service of a pay or specialty service	Category A television services with which the proposed service could be considered competitive
Broadcasting distribution undertaking amendments to distribute a distant signal	The local television station whose distant signal is proposed to be carried
Addition to the list of non-Canadian programming services authorized for distribution	Licensed Canadian pay and specialty television services with which the proposed service could be considered competitive

**In light of this table, have you provided service of your application on all respondents?**

N/A

**9. Request for documents to be designated as confidential**

Sections 30 to 34 of the Implementation of new Rules of Practice and Procedure, Broadcasting and Telecom Regulatory Policy CRTC 2010-958, set out a process by which parties to Commission proceedings may file information on the record of a public proceeding in confidence.

A party filing information can "designate" it as confidential at the time it is filed with the Commission (section 31) if it falls into one of the following categories:

1. Information that is a trade secret;
2. Financial, commercial, scientific or technical information that is confidential and that is treated consistently in a confidential manner by the person who submitted it; or
3. Information the disclosure of which could reasonably be expected
  - i. To result in material financial loss or gain to any person;



- ii. To prejudice the competitive position of any person; or
- iii. To affect contractual or other negotiations of any person.

At the time that the party files the information it designates as confidential, it must provide an abridged version of the document along with an explanation of how the information falls into a category of information listed in section 31. The party must provide a detailed rationale to explain why the disclosure of the information is not in the public interest (section 32(1)).

The confidential version of the document must be filed separately and must be marked "CONFIDENTIAL" on each page. If the document is filed electronically, each file containing confidential information must include "confidential" in the file name.

The abridged version of the document and the reasons for the designation of information as confidential will be placed on the public record of the proceeding.

Please consult the Procedures for filing confidential information and requesting its disclosure in Commission proceedings, Broadcasting and Telecom Information Bulletin CRTC 2010-961 for complete process for filing confidential information.

**Are you requesting for some information to be designated as confidential?**

No

## **10. Documents to be appended to the application and naming convention of electronic documents**

The following documents should be submitted as separate electronic documents using the naming convention specified below. The document number (Doc#) indicates the ascending order in which the documents should appear on the public file.

The document name should not exceed 150 characters or include any special characters (% , \$ , & , / , () , # , etc).

The document should not be submitted in .xhtml format.

## **Optional documents to be appended to the application**

### **Additional documents (if necessary)**

All additional documents must use the following naming convention: Doc# - "Specify name of document" .

Electronic file(s)  
- No files attached

### **Appendix 1 - Supplementary brief**

Appendix 1 document must use the following naming convention: Doc1 - Appendix 1 - Supplementary brief.



Electronic file(s)  
- No files attached

## **Appendix 2 - engineering brief**

**If you submit a copy of your technical brief, it will be made public.**

Appendix 2 document must use the following naming convention: Doc2 - Appendix 2 - Engineering brief.

Electronic file(s)  
- Doc 2 - Appendix 2 - Engineering Brief - CBQH-FM.pdf

## **Mandatory documents to be appended to the application**

### **Appendix A - Proof that technical documents were filed with the Department of Industry**

Appendix A document must use the following naming convention: Doc3 - Appendix A - Proof of filing with Industry Canada

Electronic file(s)  
- Doc 3 - Appendix A - I.C. CovLetter-Dryden.pdf

### **Appendix B - Maps**

Appendix B documents must use the following naming convention: Doc4 - Appendix B - Clearly legible maps. In colour, if available of service area.

Electronic file(s)  
- Doc 4 - Appendix B - Coverage\_Dryden.pdf

Clearly legible contour maps, in colour if available, as follows:

- For each new transmitter, a map of the proposed 3 mV/m and 0,5 mV/m service contours
- In the case of a change to the authorized contours of an existing transmitter, a comparative map of the existing and proposed 3 mV/m and 0,5 mV/m contours.
- In the case of overlapping service areas of two or more transmitters operating under the same licence, a discrete map showing the existing and proposed 3 mV/m and 0,5 mV/m contours of these transmitters.

**You must file a service area map that reflects the boundaries of the service area in one of the following formats: standard image (e.g., GIF, JPEG, TIFF, BMP), PDF file format or GIS-compatible file format, electronically or on a CD-ROM.**

**A map provided in a standard image or PDF file format must be in a scale that readily permits precise identification of the boundaries of the service area and depicts the location in relation to its surrounding areas. This map must provide a level of detail comparable to that contained in the paper map previously required by the Commission (1:50,000 NTS topographical map).**



**A map provided in a compatible file format must be created using a map datum of NAD83. The Commission will only accept the following GIS-compatible file extensions: MapInfo (.tab) or MapInfo Interchange format (.mid/.mif).**

### **Appendix C - Documentation supporting the availability of the proposed transmitter site(s)**

Appendix C document must use the following naming convention: Doc5 - Appendix C - Availability of the transmitter site(s).

Electronic file(s)  
- Doc 5 - Appendic C - Site agreement Letter.pdf

### **Appendix D - Documentation supporting technical issues**

Appendix D documents must use the following naming convention: Doc6 - Appendix D - Documentation supporting technical issues such as realistic maps, measurements or copies of complaint letters/E-mails.

You do not have to submit this document.

### **Appendix E - Agreements with other radio stations**

Appendix E documents must use the following naming convention: Doc7 - Appendix E - Agreements with radio stations.

You do not have to submit this document.

### **Confidential document(s)**

Not applicable

### **Abridged version of each confidential document**

Not applicable