

# DishHD™ Programming & Equipment

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Beginning February 1, 2006, DISH Network increases our High Definition programming and technology presence. By increasing the number of HD programming channels to 23, containing over 1,700 hours of High Definition programming each week and launching the World's first MPEG-4 HD DVR, DISH Network continues to be the foremost leader in High Definition delivery.

## **DishHD™**

The new DishHD programming package includes:

### **VOOM Networks**

Animania HD

Equator HD

Film Fest HD

Gallery HD

Monsters HD

Rave HD

**Family Room HD** (Newly Available)

WorldSport HD

Rush HD

Ultra HD

**Kung Fu HD** (Newly Available)

**GamePlay HD** (Newly Available)

**Treasure HD** (Newly Available)

**World Cinema HD** (Newly Available)

HDNews

Discovery HD Theater

ESPN HD

**ESPN2 HD** (Newly Available)

HDNet

HDNet Movies

TNT HD

Showtime HD\*

HBO HD\*

**Universal HD** (Newly Available)

HD Pay-Per-View\*\*

HD Local Channels (were available)

*\*HBO HD and Showtime HD available with purchase of corresponding Premium Movie Packages.*

*\*\*Additional fees will apply to pay-per-view viewing*

*Please see <http://www.dishnetwork.com/content/programming/hdtv/> for more details on each channel.*

## **NEW MPEG-4 Equipment**

Allows DISH Network to maximize the bandwidth available on its satellite and offer the most robust lineup of HD channels in the nation.

### **ViP622 DVR™**

- Top-of-the-line high definition receiver and digital video recorder, providing unprecedented picture quality and power of the way you watch TV
- Able to receive all available programming – both standard and high definition
- State-of-the-Art imaging technology with life-like Dolby® Digital 5.1 surround sound
- Up to 9-day Electronic Programming Guide (EPG)
- Massive hard drive with up to 30 hours of HD or 200 hours of SD recording time
- Supports HD resolution of 720p and 1080i
- Over the Air antenna can be connected to view local HD broadcasts
- On Screen caller ID with history
- Independently watch and record programming on 2 TVs simultaneously
  - TV1 – View and Record High Definition or Standard Definition programming
  - TV2 – View and Record Standard Definition or down-converted High Definition programming
- Two satellite tuners allow you to select from two viewing options
  - Single mode: Picture-in-picture available on any TV
  - Duel mode: View separate programming on 2 TV's



### **ViP211™**

- Entry level High Definition receiver that is perfect for a single High Definition TV household
- Able to receive all available programming – both standard and high definition
- State-of-the-Art imaging technology with life-like Dolby Digital 5.1 surround sound
- Up to 2-day Electronic Programming Guide (EPG)
- Supports four TV display resolutions 480i, 480p, 720p and 1080i
- Over the Air antenna can be connected to view local HD broadcasts
- On Screen caller ID with history

## **Frequently Asked Questions about DishHD:**

### ***Question:***

**Are all of the HD channels included in DishHD?**

### ***Answer:***

No. All 23 channels are included in the Dish**HD** package, including HD Pay-Per-View. If a customer subscribes to the Showtime or HBO premium movie package or Dish**HD** Platinum or Dish**LATINO** Platinum, they will get Showtime HD and HBO HD free. Customers that are in areas where we do not broadcast the local channels in HD may use an HD off-air antenna to receive their available local channels in HD.

### ***Question:***

**Will my current DISH Network HD receiver allow me to see all of the New HD channels?**

### ***Answer:***

Your current receiver (6000, 811, 921 and 942) will continue to get programming packages that you currently subscribe. In order to view all of the new channels in the Dish**HD** package, customers must have an MPEG-4 receiver (411, ViP211 or ViP622 DVR). Those with a 942, 921, 811 or 6000 model receiver will need to contact their retailer to upgrade to one of the new ViP receivers. In addition, customers will need to upgrade to one of the new Dish**HD** programming packages.

### ***Question:***

**Do I need to pay anything extra to get my local channels in HD?**

### ***Answer:***

In limited markets, DISH Network will be offering HD local channels at no additional charge for customers already subscribing to their locals package. Those customers, who would like to receive their HD local channels via an HD off-air antenna and qualify under applicable business rules, may pay an upfront fee for installation and purchase of the antenna, but pay nothing to receive the channels as long as they subscribe to Dish**HD** Programming or pay a \$6 HD Enabling Fee.

The above represents a brief description of certain terms and conditions applicable to the program. Additional and/or different terms and conditions may apply as set forth in the business rules (if any) specific to each such promotional program, other applicable business rules and/or the terms and conditions of your governing retailer agreement. In the event of any conflict or inconsistency between the terms and conditions set forth in any applicable business rules posted on the Retailer Care Site and the terms and conditions set forth above, the terms and conditions of such business rules posted on the Retailer Care Site shall be controlling.

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### **Important Changes to Remember:**

- The Most High Definition Programming in the pay-TV industry.
- HD Locals now available in select markets.
- Over 1,700 hours of HD programming available every week.
- Off-Air solution for customers not located in a market where DISH Network broadcasts HD local channels.