

PICK YOUR ALL-IN-ONE PACKAGE

EXPRESSVU PROGRAMMING GUIDE
Pricing in effect from July 16, 2006. Updates available at www.bell.ca/programmingguide

<div>HD EXTRA</div> <div>\$98</div> <div>/mo.</div> <div>Includes ANY 6 THEME PACKS</div> <div>✓</div> <div>PLUS you can add additional THEME PACKS for ONLY \$5/mo.</div>		<div>HD ESSENTIALS</div> <div>\$67</div> <div>/mo.</div> <div>Includes ANY 5 THEME PACKS</div> <div>✓</div> <div>PLUS you can add additional THEME PACKS for ONLY \$5/mo.</div>		<div>DIGITAL EXTRA</div> <div>\$78</div> <div>/mo.</div> <div>Includes ANY 6 THEME PACKS</div> <div>✓</div> <div>PLUS you can add additional THEME PACKS for ONLY \$5/mo.</div>		<div>DIGITAL ESSENTIALS</div> <div>\$50</div> <div>/mo.</div> <div>Includes ANY 5 THEME PACKS</div> <div>✓</div> <div>PLUS you can add additional THEME PACKS for ONLY \$5/mo.</div>		<div>BUILD YOUR OWN from</div> <div>\$27</div> <div>/mo.</div> <div>Choose THEME PACKS \$8/mo. each</div> <div>●</div> <div>For greater value: Choose 5 Theme Packs for \$20/mo. Choose 11 Theme Packs for \$40/mo. Choose additional Theme Packs for \$5/mo. each when you choose 5 or more.</div>		<div>GETTING EXPRESSVU ALL-IN-ONE IS AS EASY AS 1-2-3.</div> <div>1 Choose your All-in-One Package</div> <div>2 Choose your theme packs and any additional receivers</div> <div>3 Call 1 866 216-5691 to register your package and book your professional installation</div>		<div>THEME PACKS</div> <div>Customize your TV viewing by choosing from these 16 Theme Packs. Choose only the types of channels that are right for you and your family.</div> <div>Pick & Pay</div> <div>Choose individual channels from the Theme Packs marked with a ✓ for only \$2.50/mo. each. Some exceptions may apply.</div>		<div>News & Learning</div> <div>NEWS & LEARNING 1</div> <div>NEWS & LEARNING 2 ✓</div> <div>Sports</div> <div>SPORTS 1</div> <div>SPORTS 2 ✓</div> <div>Family</div> <div>FAMILY 1</div> <div>FAMILY 2 ✓</div>		<div>Lifestyle</div> <div>LIFESTYLE 1</div> <div>LIFESTYLE 2 ✓</div> <div>Variety</div> <div>VARIETY 1</div> <div>VARIETY 2 ✓</div> <div>VARIETY 3 ✓</div> <div>Movies</div> <div>MORE MOVIES ✓</div>		<div>French</div> <div>DIVERTISSEMENT</div> <div>LE MONDE EN FRANÇAIS</div> <div>EN FAMILLE</div> <div>DIVERTISSEMENT PLUS</div>		<div>Premium Movies</div> <div>Movies West - For subscribers in and West of Manitoba, including all 3 Territories.</div> <div>Movies East - For subscribers East of Manitoba.</div>		<div>Digital Standard</div> <div>Get over 100 channels with FREE Time Shifting on Canadian networks. No extra fees for service access or multiple receivers.</div> <div>Add the second feed of the five U.S. Networks for just \$1 more (NBC, ABC, FOX, CBS, PBS). * Local evening news only. *Channels may vary by region.</div>		<div>HDTV</div> <div>No one offers more High Definition programming than ExpressVu Digital TV! Visit www.bell.ca/television for new HD content.</div>		<div>Equipment Included with All Packages, EXCEPT for BUILD YOUR OWN.</div>		<div>Bell TV Magazine</div> <div>Behind the scenes news on celebrities, artists and sports stars. Plus, program highlights, daily picks and monthly features.</div>		<div>Additional Receivers Available</div>		<div>Additional Receivers</div> <div>Add receivers to any All-in-One Package – Standard \$3/mo.; PVR \$10/mo.; HD \$10/mo.; HD PVR Plus \$20/mo.</div>	
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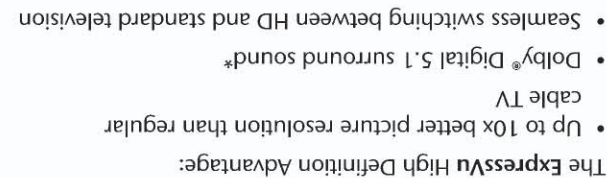
LEGEND: Interactive Television Services. (Available with iTV-capable receivers.) Time Shifting. Watch your favourite shows from up to 5 different time zones. Included at no extra cost. Pick & Pay - You can subscribe to these video channels individually. Some exceptions may apply. High Definition programming available. (Available with an HD receiver.)



PLAYBOY TV.
VENUS
PREVIEW CHANNEL

around the world, 24-hours-a-day.

Get exclusive access to over 60 Vui Pay-Per-View channels of hit blockbuster movies, kids' programming, sports, special events, adult programming and much more! Plus you'll see our Free Vui™ events like the Select Concert Series – FREE



The ExpressVu High Definition Advantage:

HD movies, sports, Pay-Per-View events and more! Experience cinema-quality picture and sound that puts you in the middle of the action. And with more HD channels being added all the time, **ExpressVu** will keep you in the action.



All-in-One is your total TV solution:
programming plus equipment combined
into one convenient monthly price.

- No equipment to buy! Your satellite dish, receiver and remote are included in your monthly price.
- Free professional installation included*.
- Lifetime Warranty on equipment for as long as you are an All-in-One customer.

How does All-in-One work?

Choose from 4 Digital or High Definition TV packages: [Digital Essentials, Digital Extra, HD Essentials, HD Extra]. Each package includes the primary receiver and programming. In order to determine the best one for you, consider the following:

- 1 Do you have a High Definition TV?
If so, the HD packages are for you.
- 2 Movie lover? If this is you, choose the packs that include Premium Movies – over 300 uncut, commercial-free movies and shows each month.
- 3 Do you want to be able to control your TV schedule?
If yes, choose the packs with a Personal Video Recorder (PVR) included and watch what you want, when you want.

We've boxed in the simplicity —
not your options!

Regardless of which All-in-One package you choose, you still have the freedom to choose the Theme Packs, additional programming and receivers that are right for you and your family.

Just look at the reverse side of this guide to see the wide variety of programming available to you with ExpressVu All-in-One.

*Available to new customers with a 2-yr. agreement.
Includes basic installation of up to 4 tuners. Not available everywhere.

It's this simple!

- 1 Purchase an All-in-One kit**
You will be credited the suggested retail price of the kit on your first bill.
- 2 Choose a package**
Choose the package that best suits your family's TV viewing needs.
- 3 Choose your equipment**
Choose any additional receivers you want from our technologically-advanced receiver lineup.
- 4 Install**
Book your installation by registering your package at www.bell.ca/orderexpressvu or by calling **1 866 216-5691**.
- 5 Activate**
When the installer delivers and installs your equipment, he will activate your service. Customize your TV viewing by choosing the Theme Packs and any additional programming that you want from the ExpressVu All-in-One Programming Guide.

Existing ExpressVu Customers

If you wish to add receivers and/or switch over to an All-in-One Package, please purchase an All-in-One Kit at participating retailers or call **1 866 216-5691** and speak to an **ExpressVu** Customer Service Representative. You can make the changes to your account when you register your package.

Ask in-store or visit www.bell.ca/allinone
for more details on **ExpressVu All-in-One.**



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The content of this brochure is current as of July 16th, 2006. Service available to residential customers where, access and line of sight permit.
Min 2-yr agreement with valid photo ID and pre-authorization on a credit card are required to activate a system. Early termination fees apply with any agreement. Offer subject to change without notice. Other restrictions apply. For full details regarding the terms of service available at www.bell.ca/satelliteagreements or by calling 1 888 535-DISH.
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The simple way to get
exciting Digital TV



DISH



REMOTE/RECEIVE



PROGRAMMING



* On select programming