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Polk's Expands SurroundBar® Lineup With Low Profiles And High Performance

*-- Thin Is In For New Passive And Active Models With Wireless Subwoofers,
Simplified Hookup And Ultra Shallow Form Factors --*

LAS VEGAS, NV, January 7, 2010 - Polk Audio®, the Speaker Specialists®, today announced two new additions to its popular family of SurroundBar integrated home theater speakers, each designed to complement today's ultra-thin TV displays. Featuring exceptionally shallow cabinets and matching wireless subwoofers, the new models make achieving full range surround sound and ultra-realistic gaming easier and more visually discreet than ever.

"Consumers are looking for components that blend in, but want performance that stands out," says Al Baron, Product Line Manager for Polk Audio. "Our new SurroundBar models are a perfect match for today's increasingly slim HDTVs, with cabinet depths that

are even flatter than a typical plasma display. The new form factor ensures an ideal blend of design aesthetics with any flat-screen TV, whether the SurroundBar is mounted on a wall or on a shelf.”



The first new SurroundBar model to ship will be the **SurroundBar® 3000** Instant Home Theater (\$349), which will be available in March. The SurroundBar 3000 is a powered 2-

way system 31” long that pumps 100 watts of direct midrange and treble energy, and 80 watts of clean bass through its included 6.5” wireless subwoofer. Connection and setup couldn’t be easier – an optical digital connection mates the system to the HDTV, providing a single-step hookup and instant audio excitement for music, movies and gaming.

The step-up model SurroundBar model is the new 4-way, 35” long **SurroundBar 6000SDA** Instant Home Theater (\$499), which features Polk’s patented SDA® surround processing for a remarkably expansive and palpable surround soundfield – all out of a cabinet that is less than two inches deep. The powerful, wireless 7” wireless subwoofer provides 120 watts of authoritative bass response for lifelike music, movies and gaming in any room. The SurroundBar 6000SDA will ship in June.

Polk Audio's new IHT3000 and IHT6000SDA will be on display in the company's CES exhibit in the Venetian Hotel, Las Vegas, NV. rooms 30-216 and 30-218.

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About Polk Audio

Polk Audio is an award-winning designer and manufacturer of high performance audio products and the largest audio brand of DEI Holdings, Inc. Founded in 1972 by three Johns Hopkins University graduates, Polk Audio holds over 65 patents for advances in audio design and technology. Polk's products include loudspeakers and electronic components for home, auto and marine applications, the first satellite radio home component tuner, the world's first audiophile-grade active IP-addressable loudspeaker, the first THX Ultra2 Certified in-ceiling loudspeaker, and I-Sonic-the first entertainment system to include HD radio, XM Connect & Play capability and a DVD player. Polk products are available through authorized specialist consumer electronics retailers worldwide. For more information and the location of a Polk retailer or distributor in your area visit the www.polkaudio.com or call us at 1-800-377-7655 (USA and Canada). Outside of North America call +1 (410) 358-3600.