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Polk Breaks The Surround Barrier With Innovative Wireless Surround F/X[®]

*-- Simple Wireless Component Goes Anywhere Behind The Listening Area,
Providing Convincing Multichannel Sound From One Speaker --*

LAS VEGAS, NV, January 4, 2010 – Polk Audio®, the Speaker Specialists®, is preparing to ship a breakthrough audio solution that adds exciting surround sound capabilities to any home theater system, all from a single component with no speaker wires and extraordinary placement flexibility. The new **Wireless Surround F/X** redefines what is possible in home theater; surround sound has finally become plug-and-play effortless.

“We’ve just made great sound as simple in the back of the room as it is the front of the room,” said Mark Suskind, Polk Audio’s Vice President of Product Line Management.

“Too many movie lovers miss out on rear speakers because of the clutter and morass of

wiring. The new Wireless Surround F/X utilizes our Polk Digital Logic™ technology to solve the problem with the convenience of wireless operation and simple placement on the floor, a table or a shelf. No drilling, no mounting, no wires -- just great surround sound in seconds.”



The innovative Wireless Surround F/X is a single-footprint speaker system consisting of four 2.5” full range drivers and a 5.25” woofer, powered by a compact multichannel channel DSP amplifier. A small transceiver included with the system connects the A/V receiver’s surround channels to the SurroundBar wirelessly. Thanks to Polk’s recently developed Controlled Dispersion Array (CDA) technology, the Wireless Surround F/X creates a convincing discrete left, right, rear and back surround stage that emanates from behind the listener. The system reproduces 5.1 and 7.1 surround program material, and features a 3-position DSP control that optimizes the image height for floor, table and shelf applications.

Polk’s new Wireless Surround F/X will be available in the second quarter of 2010 for a suggested retail price of \$399.95.

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About Polk Audio

Polk Audio is an award-winning designer and manufacturer of high performance audio products and the largest audio brand of DEI Holdings, Inc. Founded in 1972 by three Johns Hopkins University graduates, Polk Audio holds over 65 patents for advances in audio design and technology. Polk's products include loudspeakers and electronic components for home, auto and marine applications, the first satellite radio home component tuner, the world's first audiophile-grade active IP-addressable loudspeaker, the first THX Ultra2 Certified in-ceiling loudspeaker, and I-Sonic®-the first entertainment system to include HD radio, XM Connect & Play capability and a DVD player. Polk products are available through authorized specialist consumer electronics retailers worldwide. For more information and the location of a Polk retailer or distributor in your area visit the www.polkaudio.com or call us at 1-800-377-7655 (USA and Canada). Outside of North America call +1 (410) 358-3600.