

## February 2014 Pricing

Our goal is to provide you, our loyal customer, with the best service, value and technology in the industry. We fight every day to keep our prices low, but the costs to deliver the programming we offer have steadily increased. As a result, we need to make some adjustments. Please see below for pricing starting February 2014<sup>1</sup>:

### Hopper Receivers Only

- DVR Service \$12.00
- Additional Receiver<sup>2</sup> \$12.00

### Add-On Packages

- Heartland \$6.00
- Encore \$6.00
- Cinemax \$14.00
- Showtime \$14.00
- Starz \$14.00
- HBO \$19.00

### Core Programming Packages

- Smart Pack \$32.99
- America's Top 120 \$54.99
- America's Top 200 \$69.99
- America's Top 250 \$79.99
- America's "Everything" Pak \$124.99
- DISH America \$44.99
- DISH America Silver \$59.99
- DISH America Gold \$69.99
- DishLATINO Welcome Pack \$24.99
- DishLATINO Basico \$29.99
- DishLATINO Clasico \$39.99
- DishLATINO Plus \$44.99
- DishLATINO Dos \$54.99
- DishLATINO Max \$64.99

<sup>1</sup>Customers who started service with DISH on or after 3/1/13 and are within a new customer pricing promotion will not experience a price increase to their core programming packages until the 12-month promotion period ends. At the end of 12 months, customers will begin paying the then-current monthly core programming package prices.

<sup>2</sup>Customers with two Hoppers who started service with DISH before 5/22/13 will receive credits to offset their price increase for 18 months. At the end of 18 months, these customers will begin paying the then-current monthly additional receiver price.

For a complete listing of all programming and equipment pricing, please visit [mydish.com/myprogramming](http://mydish.com/myprogramming). All pricing, packages, and programming are subject to change at any time.

We are making changes to the Residential Customer Agreement. To view an updated copy of the RCA, please visit [dish.com/legal](http://dish.com/legal) under the Video Plan Agreements section.

DISH is committed to protecting your personal information. Our Subscriber Privacy Notice provides a general understanding of how DISH protects these personal details. To view the updated 2014 version, please visit [dish.com/legal](http://dish.com/legal) under the Privacy & Security Agreements section.