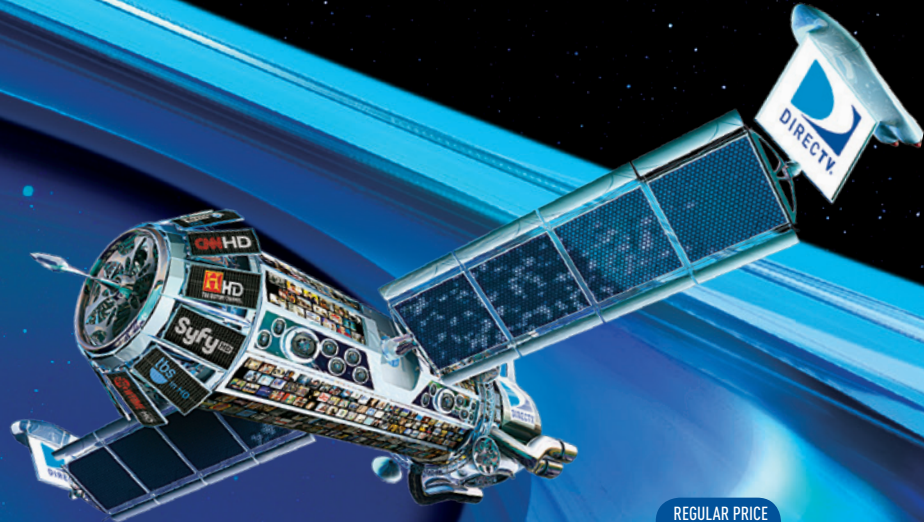


# CHANNEL LINE UP



## THE FAMILY™ PACKAGE

REGULAR PRICE  
**\$29<sup>99</sup>**  
mo.

Over 50 channels of family programming suitable for all ages, including local channels\*

LOCAL CHANNELS (HD locals available in 92% of U.S. households**): ABC   CBS   FOX   NBC   PBS   CW (Available in select markets)   My TV (Available in select markets)					
Bloomberg TV	DIRECTV Sports Schedules	GemsTV	Link TV	NRB Network	The Weather Channel <b>HD</b>
Boomerang	Disney Channel (East) <b>HD</b>	GOD TV	NASA TV	PBS Kids Sprout	The Word
BYU TV	Disney Channel (West)	Gospel Music Channel	NASCAR HotPass™ <b>HD</b>	OVC	SonicTap Music Channels - 5**
C-SPAN	Disney XD <b>HD</b>	Hallmark Channel	National Geographic Channel <b>HD</b>	RFD TV	
C-SPAN2	DIY Network	Home & Garden Television (HGTV) <b>HD</b>	Nick Jr	Shop NBC	
Daystar	EWTN	HITN-TV*	Nickelodeon/Nick at Nite (East) <b>HD</b>	Trinity Broadcasting Network (TBN)	
DIRECTV Cinema™ Previews	FitTV	Headline News (HLN)	Nickelodeon/Nick at Nite (West)	TCT Network	
DIRECTV Customer Information	Food Network <b>HD</b>	Home Shopping Network (HSN)	Nicktoons Network	Teen Nick	

■ Add HD Access for just \$10.00/mo. and get over 8 HD channels\*\* ■ Add DVR Service for just \$7.00/mo. ■ Add DIRECTV® HD EXTRA PACK for just \$4.99/mo. (HD Access and HD equipment required)

## THE CHOICE™ PACKAGE

REGULAR PRICE  
**\$58<sup>99</sup>**  
mo.

Over 150 channels of family programming suitable for all ages, including local channels,\* all FAMILY™ channels plus the channels shown in BOLD

LOCAL CHANNELS (HD locals available in 92% of U.S. households**): ABC   CBS   FOX   NBC   PBS   CW (Available in select markets)   My TV (Available in select markets)					
The 101® Network <b>HD</b>	Comedy Central <b>HD</b>	ESPNEWS <b>HD</b>	History Channel <b>HD</b>	Nick Jr	TNT <b>HD</b>
A&E <b>HD</b>	C-SPAN	ESPNU	HITN TV**	Nickelodeon/Nick at Nite (East) <b>HD</b>	Travel Channel
ABC Family <b>HD</b>	C-SPAN2	EWTN	Headline News (HLN)	Nickelodeon/Nick at Nite (West)	truTV
American Movie Classics (AMC)	<b>Current TV</b>	<b>FINE LIVING</b>	Home Shopping Network (HSN)	NRB Network	TV Guide Channel
Animal Planet <b>HD</b>	Daystar	FitTV	<b>Independent Film Channel (IFC)</b>	OVC	TV Land
BBC America	DIRECTV Cinema™ Previews	Food Network <b>HD</b>	<b>ION (East)</b>	<b>REELZ Channel</b>	TV One
Black Entertainment Television (BET) <b>HD</b>	DIRECTV Customer Information	<b>Fox News Channel</b> <b>HD</b>	<b>ION (West)</b>	RFD TV	Univision
Big Ten Network <b>HD</b>	<b>DIRECTV News Mix</b>	Fuse	<b>Jewelry TV</b>	<b>Science Channel</b> <b>HD</b>	<b>USA Network</b> <b>HD</b>
Bloomberg TV	<b>DIRECTV Sports Mix</b>	<b>FX</b> <b>HD</b>	Lifetime	Shop NBC	<b>VH1</b> <b>HD</b>
Bravo <b>HD</b>	DIRECTV Sports Schedules	Galavision	Lifetime Movie Network	SOAPnet	<b>WE: Women's Entertainment</b>
BYU TV	<b>Discovery Channel</b> <b>HD</b>	GemsTV	Link TV	<b>Spike TV</b> <b>HD</b>	The Weather Channel <b>HD</b>
Cartoon Network (East) <b>HD</b>	<b>Discovery Health</b>	GOD TV	<b>MLB Network</b> <b>HD</b>	<b>Syfy Channel</b> <b>HD</b>	The Word
Cartoon Network (West)	Disney Channel (East) <b>HD</b>	Gospel Music Channel	<b>MSNBC</b>	Trinity Broadcasting Network (TBN)	<b>World Harvest TV (WHT)</b>
The Church Channel	Disney Channel (West)	GSN, the network for games	<b>MTV</b> <b>HD</b>	<b>TBS</b> <b>HD</b>	<b>SonicTap Music Channels - 55</b>
Country Music Television (CMT) <b>HD</b>	Disney XD <b>HD</b>	Hallmark Channel	<b>MTV 2</b>	<b>Turner Classic Movies (TCM)</b>	
CNBC <b>HD</b>	<b>E! Entertainment</b>	<b>HD Net*</b> <b>HD</b>	NASA TV	TCT Network	
CNBC World	<b>ESPN</b> <b>HD</b>	<b>HD Theater†</b> <b>HD</b>	NASCAR HotPass™ <b>HD</b>	Teen Nick	
<b>CNN</b> <b>HD</b>	<b>ESPN2</b> <b>HD</b>	Home & Garden Television (HGTV) <b>HD</b>	<b>NFL Network</b> <b>HD</b>	<b>The Learning Channel (TLC)</b> <b>HD</b>	

■ Add HD Access for just \$10.00/mo. and get over 35 HD channels\*\* ■ Add DVR Service for just \$7.00/mo. ■ Add DIRECTV® HD EXTRA PACK for just \$4.99/mo. (HD Access and HD equipment required)

## THE CHOICE XTRA™ PACKAGE

REGULAR PRICE  
**\$63<sup>99</sup>**  
mo.

Over 210 channels of family programming suitable for all ages, including local channels,\* all CHOICE™ channels plus the channels shown in BOLD

LOCAL CHANNELS (HD locals available in 92% of U.S. households**): ABC   CBS   FOX   NBC   PBS   CW (Available in select markets)   My TV (Available in select markets)					
The 101® Network <b>HD</b>	CNBC <b>HD</b>	E! Entertainment	GOD TV	Link TV	<b>PBS Kids Sprout</b>
A&E <b>HD</b>	CNBC World	ESPN <b>HD</b>	<b>Golf Channel</b> <b>HD</b>	<b>Logo</b>	<b>Planet Green</b> <b>HD</b>
ABC Family <b>HD</b>	CNN <b>HD</b>	ESPN2 <b>HD</b>	Gospel Music Channel	<b>Military Channel</b>	OVC
American Movie Classics (AMC)	Comedy Central <b>HD</b>	ESPNEWS <b>HD</b>	GSN, the network for games	MLB Network <b>HD</b>	REELZ Channel
Animal Planet <b>HD</b>	C-SPAN	ESPNU	Hallmark Channel	MSNBC	RFD TV
BBC America	C-SPAN2	EWTN	HD Net* <b>HD</b>	MTV <b>HD</b>	Shop NBC
Black Entertainment Television (BET) <b>HD</b>	Current TV	<b>FINE LIVING</b>	HD Theater† <b>HD</b>	MTV 2	<b>Sleuth</b>
Big Ten Network <b>HD</b>	Daystar	FitTV	Home & Garden Television (HGTV) <b>HD</b>	NASA TV	SOAPnet
<b>Biography Channel</b> <b>HD</b>	DIRECTV Cinema™ Previews	Food Network <b>HD</b>	History Channel <b>HD</b>	NASCAR HotPass™ <b>HD</b>	<b>Speed Channel</b> <b>HD</b>
Bloomberg TV	DIRECTV Customer Information	<b>Fox Business Network</b> <b>HD</b>	<b>History International</b>	<b>National Geographic Channel</b> <b>HD</b>	<b>Spike TV</b> <b>HD</b>
<b>Boomerang</b>	DIRECTV News Mix	<b>Fox Movie Channel</b>	HITN TV**	<b>NBA TV</b> <b>HD</b>	<b>The Sportsman Channel</b>
Bravo <b>HD</b>	DIRECTV Sports Mix	Fox News Channel <b>HD</b>	Headline News (HLN)	NFL Network <b>HD</b>	<b>Style</b>
BYU TV	DIRECTV Sports Schedules	<b>Fox Reality</b>	Home Shopping Network (HSN)	<b>NHL Network™</b> <b>HD</b>	<b>Syfy Channel</b> <b>HD</b>
Cartoon Network (East) <b>HD</b>	Discovery Channel <b>HD</b>	<b>FUEL TV</b> <b>HD</b>	Independent Film Channel (IFC)	Nick Jr	Trinity Broadcasting Network (TBN)
Cartoon Network (West)	Discovery Health	Fuse	<b>Investigation Discovery</b>	Nickelodeon/Nick at Nite (East) <b>HD</b>	TBS <b>HD</b>
<b>CBS College Sports</b> <b>HD</b>	<b>Discovery Kids</b>	<b>FX</b> <b>HD</b>	<b>ION (East)</b>	Nickelodeon/Nick at Nite (West)	Turner Classic Movies (TCM)
<b>Centric</b>	Disney Channel (East) <b>HD</b>	<b>G4 videogame tv</b>	<b>ION (West)</b>	<b>Nicktoons Network</b>	TCT Network
<b>Chiller</b>	Disney Channel (West)	<b>Great American Country (GAC)</b>	Jewelry TV	NRB Network	Teen Nick
The Church Channel	Disney XD <b>HD</b>	Galavision	Lifetime	<b>Ovation TV</b>	<b>Tennis Channel</b> <b>HD</b>
Country Music Television (CMT) <b>HD</b>	<b>DIY Network</b>	GemsTV	Lifetime Movie Network	<b>Oxygen</b>	The Learning Channel (TLC) <b>HD</b>

■ Add HD Access for just \$10.00/mo. and get over 45 HD channels\*\* ■ Add DVR Service for just \$7.00/mo. ■ Add DIRECTV® HD EXTRA PACK for just \$4.99/mo. (HD Access and HD equipment required)

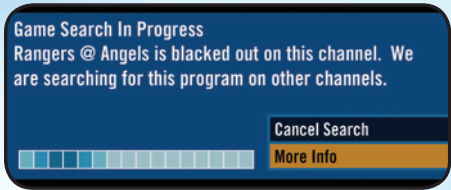


## CHECK OUT SOME OF THE FREE FEATURES AVAILABLE ONLY TO DIRECTV CUSTOMERS:



### TV APPS\*\*

- Free interactive applications available right on the TV including weather, scores, Flickr and more
- Customize apps per receiver
- Click right arrow to activate TV Apps



### GAMESEARCH™

Another reason DIRECTV is #1 in HD sports programming and perfect for sports fans! <sup>2</sup>

- GameSearch™ recognizes when the receiver is tuned to a channel with a sports blackout
- It searches the DIRECTV channel lineup to find alternative channels broadcasting the blacked-out game!
- GameSearch™ keeps you in touch with all of the sports action



### DOUBLEPLAY™\*

- Toggle between two live shows
- Watch, pause, fast-forward and rewind two shows airing at the same time without missing a thing
- Save either show to the playlist with a single button push





# CHANNEL LINE UP

NEW!

## THE CHOICE ULTIMATE™ PACKAGE

REGULAR PRICE  
**\$68<sup>99</sup>**  
mo.

Over 225 top channels, including local channels.\* all CHOICE XTRA™ channels plus 11 premium movie channels shown in BOLD

LOCAL CHANNELS (HD locals available in 92% of U.S. households**): ABC   CBS   FOX   NBC   PBS   CW (Available in select markets)   My TV (Available in select markets)											
The 101 <sup>st</sup> Network	HD	CNN	HD	Encore Love	Galavision	Link TV	PBS Kids Sprout	TNT	HD		
A&E	HD	Comedy Central	HD	Encore Mystery	GemsTV	Logo	Planet Green	HD	Travel Channel		
ABC Family	HD	C-SPAN		Encore WAM	GOD TV	Military Channel	QVC		truTV		
American Movie Classics (AMC)		C-SPAN2		Encore West	Golf Channel	HD	MLB Network	HD	REELZ Channel		
Animal Planet	HD	Current TV		Encore Westerns	Gospel Music Channel		The Movie Channel (East)	HD	RFD TV		
BBC America		Daystar		ESPN	HD	GSN, the network for games	The Movie Channel (West)		Science Channel	HD	
Black Entertainment Television (BET)	HD	DIRECTV Cinema™ Previews		ESPN2	HD	Hallmark Channel	MSNBC		Shop NBC		
Big Ten Network	HD	DIRECTV Customer Information		ESPNEWS	HD	HD Net <sup>†</sup>	HD	MTV	HD	Steuth	
Biography Channel	HD	DIRECTV News Mix		ESPNU		HD Theater <sup>†</sup>	HD	MTV 2		SOAPNet	
Bloomberg TV		DIRECTV Sports Mix		EWTN		Home & Garden Television (HGTV)	HD	NASA TV		Speed Channel	HD
Boomerang		DIRECTV Sports Schedules		FINE LIVING		History Channel	HD	NASCAR HotPass™	HD	Spike TV	HD
Bravo	HD	Discovery Channel	HD	FitTV		History International		National Geographic Channel	HD	The Sportsman Channel	
BYU TV		Discovery Health		Food Network	HD	HITN TV <sup>††</sup>		NBA TV	HD	Style	
Cartoon Network (East)	HD	Discovery Kids		Fox Business Network	HD	Headline News (HLN)		NFL Network	HD	Sundance	
Cartoon Network (West)		Disney Channel (East)	HD	Fox Movie Channel		Home Shopping Network (HSN)		NHL Network	HD	Syfy Channel	HD
CBS College Sports	HD	Disney Channel (West)		Fox News Channel	HD	Independent Film Channel (IFC)		Nick Jr		Trinity Broadcasting Network (TBN)	
Centric		Disney XD	HD	Fox Reality		Investigation Discovery		Nickelodeon/Nick at Nite (East)	HD	TBS	HD
Chiller		DIY Network		FUEL TV	HD	ION (East)		Nickelodeon/Nick at Nite (West)		Turner Classic Movies (TCM)	
The Church Channel		E! Entertainment		Fuse		ION (West)		Nicktoons Network		TCT Network	
Country Music Television (CMT)	HD	Encore Action		FX	HD	Jewelry TV		NRB Network		Teen Nick	
CNBC	HD	Encore Drama		G4 Videogame TV		Lifetime		Ovation TV		Tennis Channel	HD
CNBC World		Encore East		Great American Country (GAC)		Lifetime Movie Network		Oxygen		The Learning Channel (TLC)	HD

■ Add HD Access for just \$10.00/mo. and get over 50 HD channels.\*\* ■ Add DVR Service for just \$7.00/mo. ■ Add DIRECTV® HD EXTRA PACK for just \$4.99/mo. (HD Access and HD equipment required)

## THE PREMIER™ PACKAGE

REGULAR PRICE  
**\$114<sup>99</sup>**  
mo.

Over 285 top channels, including local channels, over 31 premium movie channels, over 35 specialty sports networks,\* all CHOICE ULTIMATE™ channels plus the channels shown in BOLD

LOCAL CHANNELS (HD locals available in 92% of U.S. households**): ABC   CBS   FOX   NBC   PBS   CW (Available in select markets)   My TV (Available in select markets)												
The 101 <sup>st</sup> Network	HD	Comcast SportsNet New England	HD	ESPNEWS	HD	G4 Videogame TV	Logo	Planet Green	HD	Turner Classic Movies (TCM)		
A&E	HD	Comedy Central	HD	EWTN		Great American Country (GAC)	Mid-Atlantic Sports Network (MASN)	HD	QVC	TCT Network		
ABC Family	HD	C-SPAN/C-SPAN2		FINE LIVING		Galavision	Military Channel	REELZ Channel		Teen Nick		
Altitude Sports & Entertainment		Current TV		FiTV		GemsTV	MLB Network	HD	RFD TV	Tennis Channel	HD	
American Movie Classics (AMC)		Daystar		FLIX		GOD TV	MoreMAX	Science Channel	HD	The Learning Channel (TLC)	HD	
Animal Planet	HD	DIRECTV Cinema™ Previews		Food Network	HD	Golf Channel	The Movie Channel (East)	HD	Shop NBC	TNT	HD	
BBC America		DIRECTV Customer Information		Fox Business Network	HD	Gospel Music Channel	The Movie Channel (West)	Showtime (East/West)	HD	Travel Channel		
Black Entertainment Television (BET)	HD	DIRECTV News Mix		Fox Movie Channel		Go!TV	The Mtn. (MountainWest Sports Network) <sup>†††</sup>	Showtime 2	HD	truTV		
Big Ten Network	HD	DIRECTV Sports Mix		Fox News Channel	HD	GSN, the network for games	MSG (Madison Square Garden)	HD	Showtime Extreme	HD	TV Guide Channel	
Biography Channel		DIRECTV Sports Schedule		Fox Reality		Hallmark Channel	MSG PLUS	HD	Showtime Showcase	HD	TV Land	
Bloomberg TV		Discovery Channel	HD	Fox Soccer Channel		HBO (East/West)	MSNBC	Steuth		TV One		
Boomerang		Discovery Health		Fox Sports en Español		HBO Family (East/West)	MTV	HD	SOAPNet	TV6 Interactive Horseracing		
Bravo	HD	Discovery Kids		FSN Arizona	HD	HBO Signature	MTV2		Speed Channel	HD	Univision	
BYU TV		Disney Channel (East)	HD	FSN Cincinnati		HBO2 (East/West)	NASA TV	Spike TV	HD	USA Network	HD	
Cartoon Network (East)	HD	Disney Channel (West)		FSN Detroit	HD	HD Net <sup>†</sup>	NASCAR HotPass™	HD	The Sportsman Channel	VH1	HD	
Cartoon Network (West)		Disney XD	HD	FSN Florida		HD Theater <sup>†</sup>	National Geographic Channel	HD	SportsNet New York	HD	VH1 Classic	
CBS College Sports	HD	DIY Network		FSN Midwest	HD	Home & Garden Television (HGTV)	NBA TV	HD	Sports South	HD	WE: Women's Entertainment	
Centric		E! Entertainment		FSN North	HD	History Channel	New England Sports Network (NESN)	HD	SportsTime Ohio (STO)	HD	The Weather Channel	HD
Chiller		Encore (East/West)		FSN Northwest	HD	History International	NFL Network	HD	Starz (East/West)	HD	WGN America	
The Church Channel		Encore Action		FSN Ohio		HITN TV <sup>††</sup>	NHL Network™	HD	Starz Edge	HD	The Word	
Cinemax (East/West)	HD	Encore Drama		FSN Pittsburgh	HD	Headline News (HLN)	Nick Jr		Starz InBlack		World Harvest TV (WHT)	
Country Music Television (CMT)	HD	Encore Love		FSN Prime Ticket	HD	Home Shopping Network (HSN)	Nickelodeon/Nick at Nite (East)	HD	Starz Kids & Family	HD	YES Network <sup>††††</sup>	HD
CNBC	HD	Encore Mystery		FSN Rocky Mountain	HD	Independent Film Channel (IFC)	Nickelodeon/Nick at Nite (West)		Starz Comedy	HD	SonicTap Music Channels - 84	
CNBC World		Encore Wam		FSN South	HD	Investigation Discovery	Nicktoons Network		Style			
CNN	HD	Encore Westerns		FSN Southwest	HD	ION (East/West)	NRB Network		SUN Sports	HD		
Comcast SportsNet Bay Area		ESPN	HD	FSN West	HD	Jewelry TV	The Outdoor Channel		Sundance Channel			
Comcast SportsNet California		ESPN Classic		FUEL TV	HD	Lifetime	Ovation TV		Syfy Channel			
Comcast SportsNet Chicago	HD	ESPNU		Fuse		Lifetime Movie Network	Oxygen		Trinity Broadcasting Network (TBN)			
Comcast SportsNet Mid-Atlantic	HD	ESPN2	HD	FX	HD	Link TV	PBS Kids Sprout		TBS	HD		

■ Add HD Access for just \$10.00/mo. and get over 80 HD channels.\*\* ■ Add DVR Service for just \$7.00/mo. ■ Add DIRECTV® HD EXTRA PACK for just \$4.99/mo. (HD Access and HD equipment required)

## WITH DIRECTV, YOU DON'T JUST WATCH – YOU INTERACT

### DIRECTV PLUS® HD DVR



- Enjoy SD and HD programming
- Record up to 100 hours of HD or 400 hours of SD programming<sup>1</sup>
- Control how you're watching — back up, slow down or use instant replay
- Record two shows at once while watching a third show from your playlist

- Search the 14-day Advanced Program Guide® and schedule a recording
- DIRECTV on DEMAND capable<sup>2</sup>
- DIRECTV® DVR Scheduler capable<sup>5</sup>
- HD Access and DVR Service required

Additional features exclusively available with the HD DVR (when connected to the internet):



- Featuring movies in 1080p, the highest HD resolution

- Over 5,000 movies, shows, sports and more to choose from
- Tons of titles at no extra charge<sup>6</sup>
- Requires DIRECTV Plus® HD DVR connected to the Internet<sup>2</sup>
- For more info visit [directv.com/ondemand](http://directv.com/ondemand)

### DIRECTV2PC™

- Watch your recorded shows on your PC<sup>3</sup>

- At the same time, watch a different recorded show on your HD DVR
- Requires DIRECTV Plus® HD DVR connected to the Internet<sup>2</sup>
- For more information visit [directv.com/directv2pc](http://directv.com/directv2pc)



- Access photos, music, video and Internet content from your computer and play it on your TV<sup>4</sup>
- Requires DIRECTV Plus® HD DVR connected to the Internet<sup>2</sup>
- For more information visit [directv.com/mediashare](http://directv.com/mediashare)

Television channels effective 12/31/09. Music only channels effective 2/9/10. Programming, pricing, terms and conditions subject to change at any time. \*Eligibility based on service address. Get updates at [directv.com/channels](http://directv.com/channels). CHOICE XTRA™ package includes all CHOICE™ package channels. CHOICE ULTIMATE™ package includes all CHOICE XTRA™ package channels and 11 premium movie channels. PREMIER™ package includes all channels in CHOICE XTRA™ and all Premium Services. Receipt of DIRECTV programming is subject to the terms of the DIRECTV Customer Agreement; a copy is provided at [directv.com/legal](http://directv.com/legal) and in your first bill. \*\*To see if HD local channels are available in your area, go to [directv.com/hdchannels](http://directv.com/hdchannels). To access DIRECTV HD programming, HD Access (\$10/mo.), a DIRECTV Slimline Dish, a DIRECTV HD Receiver (HR20, HR20, H21, HR21, HR22, H23, HR23), and HD television equipment are required. †HD Access required. ††Requires a DIRECTV multi satellite system. †††The Mtn. Network is available in CO, NM, NV, UT, WY; in Dallas-Ft. Worth, TX; San Diego, CA and select areas of AZ, ID, MT, NE and SD as determined by ZIP code. The Mtn. Network programming available in the SPORTS PACK premium package in the remainder of DIRECTV service areas. ††††YES Network available as a local regional sports network package in CT, NY and in parts of NJ and PA as determined by ZIP code. Portions of YES Network programming available in SPORTS PACK premium package in the remainder of DIRECTV service areas. 1 Actual recording capacity based on type of programming being recorded. 22 To enjoy the DIRECTV on DEMAND service, you need a DIRECTV Plus® HD DVR receiver (HR20, HR21, HR22 or HR23 model) connected to the Internet, HD Access and DVR service, broadband Internet service with a connection speed of 750 Kbps or higher (DSL or cable), a network router with an available Ethernet port and an available wall outlet. 3 A DIRECTV2PC-compliant computer must meet the minimum system recommendations, which are: Dual core CPU, 512 MB Ram, 256 MB Graphics, and Windows XP with Service Pack 2. DIRECTV2PC is not currently compatible with Macintosh computers. 24 The DIRECTV MediaShare feature is able to pull most formats of music, photos and video from the connected devices that support DLNA compatible media servers and display or play them on DIRECTV MediaShare enabled boxes (HR20, HR21, HR22, HR23). MediaShare requires Ethernet cable or Wireless Game adapter from the DIRECTV MediaShare enabled box connected to the user's home network in addition to a DLNA compatible media server. MediaShare installation and networking adapters not included with DIRECTV service. Support for Internet content requires 3rd party DLNA compatible media server. 5 DVR Scheduler requires Internet access via computer or mobile phone and [directv.com](http://directv.com) login. Remote connections may vary. In rare instances, schedule recording(s) may not be recognized. Only available on certain receivers. Visit [directv.com/dvrscheduler](http://directv.com/dvrscheduler) for details. 6 Access to DIRECTV on DEMAND programming corresponds to your programming package selection.

