

CUSTOMER ESTIMATE SHEET | All DHA24 Plans* | Effective: 1/17/2014

PROGRAMMING

	Regular Price	Free Hopper Upgrade Offer		Regular Price	Free Hopper Upgrade Offer	MONTHLY CHARGES
America's Top 120 Over 190 channels	\$54.99	✓	DishLATINO Plus Over 190 channels in Spanish and English	\$44.99	✓	\$ _____ Programming Package
America's Top 120 Plus America's Top 120 plus your Regional Sports Network(s)	\$59.99	✓	DishLATINO Dos Over 225 channels in Spanish and English	\$54.99	✓	
America's Top 200 Over 240 channels	\$69.99	✓	DishLATINO Max Over 270 channels in Spanish and English	\$64.99	✓	
America's Top 250 Over 290 channels	\$79.99	✓				
America's "Everything" Pak Over 330 channels including 4 Premium Movie Packages	\$124.99	✓				

ADD-ONS

PREMIUM PACKAGES				SAVE MONEY W/ MULTIPLE PREMIUMS		ADDITIONAL SERVICES		
HBO	\$19/mo.	Showtime	\$14/mo.	Any 2 movie packages.....	\$26/mo.	Multi-Sport Pack	\$11/mo.	\$ _____ Add-Ons
Starz	\$14/mo.	Cinemax	\$14/mo.	Any 3 movie packages.....	\$35/mo.	Blockbuster @Home.....	\$10/mo.	
				All 4 movie packages.....	\$45/mo.	DishLATINO Bonus Pack: Add to America's Top packages or Smart Pack.....	\$17/mo.	

	HOPPER®	JOEY®	ADDITIONAL FEES			RECEIVER UPGRADE COST	
			Name	Fee	Total	All DHA24 Plans	
1 TV	1	0	Whole-Home DVR Service:	\$12/mo.	\$12/mo.	\$0	\$ _____ Whole-Home Fees
2 TVs	1	1	Whole-Home DVR Service: Additional Outlet:	\$12/mo. \$7/mo.	\$19/mo.	\$0	
3 TVs	1	2	Whole-Home DVR Service: Additional Outlet:	\$12/mo. \$14/mo.	\$26/mo.	\$0	
4 TVs	1	3	Whole-Home DVR Service: Additional Outlet:	\$12/mo. \$21/mo.	\$33/mo.	\$0	
4 TVs	2 ¹	2	Whole-Home DVR Service: Additional Outlet:	\$12/mo. \$26/mo.	\$38/mo.	\$49/\$99 ²	
5 TVs	2 ¹	3	Whole-Home DVR Service: Additional Outlet:	\$12/mo. \$33/mo.	\$45/mo.	\$49/\$99 ²	
6 TVs	2 ¹	4	Whole-Home DVR Service: Additional Outlet:	\$12/mo. \$40/mo.	\$52/mo.	\$148/\$198 ²	

FEES EXPLAINED

DVR Service Fee.....\$12/mo.

Additional Hopper Outlet Fee.....\$12/mo.

Additional Joey Outlet Fee.....\$7/mo.

\$ _____
RECEIVER
UPGRADE COST

\$ _____
TOTAL MONTHLY
PRICE WITH OFFERS

\$ _____
TOTAL
MONTHLY PRICE

CHECK CUSTOMER EXPECTATIONS

- ☐ 24-month commitment and credit qualification
- ☐ Credit/debit card and SSN required
- ☐ \$480/720 cancellation fee (prorated at \$20/mo. or \$30/mo.)
- ☐ \$240 cancellation fee (prorated at \$10/mo.) for Free HD
- ☐ FREE Hopper Upgrade offer

Customer receives \$199 Upfront Leased Receiver fee credit with subscription to America's Top 120 or higher or DishLATINO Plus or higher.

*If a customer qualifies for the Flex24 or Flex plan, as opposed to a DHA24 plan, upfront fees and receiver costs will vary. Please use Flex24/Flex prices when quoting the customer.

U.S. customers who qualify for DHA24 Elite or DHA24 Plus plans may choose to pay a \$90 No Card fee in lieu of providing a credit card during qualification. This offer also applies to DHA24 Standard customers in the U.S. Virgin Islands and Puerto Rico.

1 Second Hopper model will vary

2 Price for a second Hopper receiver is \$49 for a Hopper or \$99 for a Hopper with Sling.

Pay \$99 for a 4th Joey receiver.

3 Requires continuous enrollment in AutoPay with Paperless Billing

Eligible Offers:

- ☐ iPad® mini Offer (cannot be combined with Monthly Programming Credits)
Requires Hopper and minimum of America's Top 120 or DishLATINO Plus package.

OR

- ☐ Monthly Programming Credit for 12 months (cannot be combined with iPad mini offer)
 - \$35: America's "Everything" Pak
 - \$35: AT 250
 - \$30: AT 200
 - \$25: AT 120 Plus
 - \$25: AT 120
 - \$13: Smart Pack
 - \$25: DishLATINO Max
 - \$25: DishLATINO Dos
 - \$20: DishLATINO Plus

PLUS

- HBO, Cinemax, Showtime, and Starz free for 3 months
- Blockbuster @Home free for 3 months
- Protection Plan free for 4 months
- HD free for 24 months³

dish
AUTHORIZED RETAILER

Important Terms and Conditions: Promotional Offers: Require activation of new qualifying DISH service. All prices, fees, charges, packages, programming, features, functionality and offers subject to change without notice. After 12-month promotional period, then-current everyday monthly price applies and is subject to change. ETF: If you cancel service during first 24 months, early cancellation fee of \$20 for each month remaining applies. For iPad mini offer, if you cancel service during first 24 months, early cancellation fee of \$30 for each month remaining applies. Activation fee may apply.

Additional Requirements: For iPad mini Offer: Customer must select Hopper system and minimum of America's Top 120 package; allow 4-6 weeks for delivery; offer not available in Puerto Rico or USVI. ETF based in part on everyday price (i.e. non-promotional price) for programming. Available while supplies last. Model subject to change without notice. HD Free for 24 Months: Additional \$10/mo HD fee waived for first 24 months. After promotional period, then-current everyday monthly price applies and is subject to change. Premium Channels: 3-month premium offer value is \$165; after promotional period, then-current everyday monthly price applies and is subject to change. Blockbuster @Home requires Internet to stream content. HD-only channels not available with select packages. Protection Plan Offer: 4-month offer value is \$28; after promotional period, then-current everyday monthly price applies and is subject to change. Installation/Equipment Requirements: Free Standard Professional Installation only. Certain equipment is leased and must be returned to DISH upon cancellation or unreturned equipment fees apply. Miscellaneous: Offers available for new and qualified former customers, and subject to terms of applicable Promotional and Residential Customer agreements. State reimbursement charges may apply. Additional restrictions and taxes may apply. Offers end 06/12/14. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc. SHOWTIME is a registered trademark of Showtime Networks Inc., a CBS Company. STARZ and related channels and service marks are property of Starz Entertainment, LLC. iPad is a trademark of Apple Inc., registered in the U.S. and other countries. Apple is not a participant in or sponsor of this promotion.

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CUSTOMER ESTIMATE SHEET | All DHA24 Plans* | Effective: 1/17/2014

PROGRAMMING

	Regular Price
Smart Pack Over 55 channels	\$32.99
America's Top 120 Over 190 channels	\$54.99
America's Top 120 Plus America's Top 120 plus your Regional Sports Network(s)	\$59.99
America's Top 200 Over 240 channels	\$69.99
America's Top 250 Over 290 channels	\$79.99
America's "Everything" Pak Over 330 channels including 4 Premium Movie Packages	\$124.99

	Regular Price
DishLATINO Básico Over 60 channels	\$29.99
DishLATINO Clásico Over 185 channels	\$39.99
DishLATINO Plus Over 190 channels in Spanish and English	\$44.99
DishLATINO Dos Over 225 channels in Spanish and English	\$54.99
DishLATINO Max Over 270 channels in Spanish and English	\$64.99

MONTHLY CHARGES







\$ _____
Programming Package

ADD-ONS

PREMIUM PACKAGES		SAVE MONEY W/ MULTIPLE PREMIUMS		ADDITIONAL SERVICES	
HBO	\$19/mo.	Showtime	\$14/mo.	Any 2 movie packages.....	\$26/mo.
Starz	\$14/mo.	Cinemax	\$14/mo.	Any 3 movie packages.....	\$35/mo.
				All 4 movie packages.....	\$45/mo.
				Multi-Sport Pack	\$11/mo.
				Blockbuster @Home.....	\$10/mo.
				DishLATINO Bonus Pack- Add to America's Top packages or Smart Pack.....	\$17/mo.

\$ _____
Add-Ons

RECEIVERS

	<input type="checkbox"/> HD	<input type="checkbox"/> SD
	<input type="checkbox"/> DVR	\$0/mo.
	<input checked="" type="checkbox"/> SD	<input type="checkbox"/> DVR
	<input type="checkbox"/> DVR	\$0/mo.
	<input type="checkbox"/> HD	<input type="checkbox"/> SD
	<input type="checkbox"/> DVR	
	<input checked="" type="checkbox"/> SD	<input type="checkbox"/> DVR
	<input type="checkbox"/> DVR	
	<input type="checkbox"/> HD	<input type="checkbox"/> SD
	<input type="checkbox"/> DVR	
	<input checked="" type="checkbox"/> SD	<input type="checkbox"/> DVR
	<input type="checkbox"/> DVR	

RECEIVERS	1 st RECEIVER MONTHLY COST	ADDITIONAL RECEIVER MONTHLY COST
1 Room (SD)	\$0	N/A
2 Rooms (SD)	\$0	\$14
1 Room DVR (SD)	\$0	N/A
2 Room DVR (SD)	\$0	\$17
1 Room (HD)	\$0	N/A
2 Rooms (1 HD, 1 SD)	\$0	\$14
1 Room DVR (HD)	\$0	N/A
2 Rooms DVR (1 HD, 1 SD)	\$0	\$17

One-Time Receiver Fee

Add a 2nd or 3rd HD DVR \$99 One-Time

DVR Service Fee

Add a DVR \$7/mo. per account

\$ _____
Additional Receiver Fees

\$ _____
DVR Service Fee

\$ _____
ONE-TIME RECEIVER FEE

\$ _____
TOTAL MONTHLY PRICE WITH OFFERS

\$ _____
TOTAL MONTHLY PRICE

CHECK CUSTOMER EXPECTATIONS

- ☐ Credit/debit card and SSN required
- ☐ \$0 activation fee
- ☐ \$480 cancellation fee (prorated at \$20/mo.)
- ☐ \$240 cancellation fee (prorated at \$10/mo.) for Free HD for 24 months
- ☐ Free Standard Professional Installation
- ☐ Benefits of home network integration
- ☐ **Eligible Offers:**
 - Monthly Programming Credit for 12 months
 - \$35: America's "Everything" Pak
 - \$35: AT 250
 - \$30: AT 200
 - \$25: AT 120 Plus
 - \$25 AT 120
 - \$13: Smart Pack
 - \$25: DishLATINO Max
 - \$25: DishLATINO Dos
 - \$20: DishLATINO Plus
 - \$15: DishLATINO Clásico
 - \$5: DishLATINO Básico
- HBO®, Cinemax®, Showtime®, and Starz® free for 3 months
- Blockbuster @Home™ free for 3 months
- Protection Plan free for 4 months
- HD Free for 24 months

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AUTHORIZED RETAILER

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1 Requires continuous enrollment in AutoPay and Paperless Billing

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Additional Requirements: HD Free for 24 Months: Additional \$10/mo HD fee waived for first 24 months. After promotional period, then-current everyday monthly price applies and is subject to change. Premium Channels: 3-month premium offer value is \$165; after promotional period, then-current everyday monthly prices apply and are subject to change. Blockbuster @Home requires internet to stream content. HD-only channels not available with select packages. Protection Plan Offer: 4-month offer value is \$28; after promotional period, then-current everyday monthly price applies and is subject to change. Installation/Equipment Requirements: Free Standard Professional Installation only. Certain equipment is leased and must be returned to DISH upon cancellation or unreturned equipment fees may apply. Miscellaneous: Offers available for new and qualified former customers, and subject to terms of applicable Promotional and Residential Customer agreements. State reimbursement charges may apply. Additional restrictions and taxes may apply. Offers end 06/12/14. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc. SHOWTIME is a registered trademark of Showtime Networks Inc., a CBS Company. STARZ and related channels and service marks are property of Starz Entertainment, LLC. iPad is a trademark of Apple Inc., registered in the U.S. and other countries. Apple is not a participant in or sponsor of this promotion.

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