

SALES GUIDE

RESIDENTIAL | NATIONAL OFFER

Effective 11.27.13-2.5.14



Only DIRECTV gives you **2 YEARS** of savings and a **FREE Genie™** upgrade.

Plus, get incredible savings on our most popular packages.

OFFER HIGHLIGHTS



2 YEARS OF SAVINGS!

Save \$240 on Advanced Receiver Service.

See pages 3, 6 and 8



FREE GENIE UPGRADE. One HD DVR powers your entire home.

See pages 3, 6 and 8



BONUS SAVINGS! Get incredible savings on our most popular packages.

See pages 3, 6 and 8



FREE for 3 months **HBO®** **starz** **SHOWTIME** **CINEMAX**

See pages 3, 6 and 8

NEW!



DIRECTV™ VOICE See page 7

Take your DIRECTV experience to a whole new level with Genie™ and GenieGO™



Game of Thrones®
on HBO®



One HD DVR powers
your entire home.



Now watch recorded shows
anywhere with GenieGO!

Once again, **DIRECTV** beats the competition!



Enjoy a full HD DVR experience on every TV in your home, without seeing an inconvenient cable box in up to 8 rooms.¹

YES!

NO

Record ANY 5 shows you want, all at the same time, all in HD.²

YES!

NO

Watch downloaded shows on up to 5 mobile devices, including laptops, tablets and cell phones—without an Internet connection.³ GenieGO device required.

YES!

NO

Download recorded content to multiple devices at the same time.³
GenieGO device required.

YES!

NO

Download a recorded show to multiple devices without having to re-record it. GenieGO device required.

YES!

NO

Watch 4 different live or recorded shows in as many as 4 different rooms, all at the same time!

YES!

NO

Start programs at the beginning if you tune in late. Not available on all programs.

YES!

NO

Catch up on past episodes, as far back as 5 weeks.

YES!

NO

Watch, pause and rewind 2 channels at the same time.

YES!

NO

Use your iPad® as a remote control in every room of your home.⁴

YES!

NO

Get recommendations on new shows that you might like based on what you already watch. Even set new recommendations to be automatically recorded for you.⁵

YES!

NO

Comparison based on the DISH Hopper with Sling, and the DIRECTV Genie with GenieGO device (available separately).

¹ Limit three remote viewings per Genie HD DVR at a time; plus the primary HD DVR. Remote viewing requires a DIRECTV Genie Mini Client, H25 HD Receiver(s) or RVU-enabled TV/Device in each additional room, a SWIM network and Advanced Receiver Service (\$25/mo.).
² Access to programming based on package selection. Blackout restrictions apply to sports programming. Program must air in HD to record in HD. ³ Remote viewing only available on certain devices from certain providers. Certain programming may not be available for remote viewing. GenieGO device required and available separately. Available programming based on HD DVR playlist. Requires DIRECTV subscription, a GenieGO device connected to home DIRECTV HD DVR and network, Advanced Receiver Service, Mobile DVR Service, High-Speed Internet connection and compatible mobile device with GenieGO and/or DIRECTV mobile app installed on it. Additional data charges may apply. A mobile device with 3G, 4G and/or Wi-Fi connection, iPhone® 3GS or 4 / iPod® Touch with OS v4.2.1 or higher, iPad® with OS v5.1 or higher, a computer running Windows XP SP2 or higher, Vista or higher, Windows 7, or MAC OS 10.7 or higher is recommended. Visit directv.com/GenieGO for a list of compatible devices and additional details. ⁴ Certain remote control functions require a standard DIRECTV remote. iPad® remote control and live-streaming functionality requires a home-based Wi-Fi connection and is limited to the range of home-based network. Internet access and directv.com login required. Internet connections may vary. In rare instances, scheduled recordings may not be recognized. Only available on certain Internet-connected HD DVR Receivers. Visit directv.com/apps for complete details. ⁵ Opt-in to Genie Recommendations required. iPad® is a registered trademark of Apple Inc. DISH is a registered trademark of Dish Network LLC. HBO® and related channels and service marks are the property of Home Box Office, Inc. ©2013 DIRECTV. DIRECTV and the Cyclone Design logo, GENIE and GENIEGO are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.

General Market Offers

	FAMILY™ Package 50 CHANNELS	ENTERTAINMENT Package OVER 140 CHANNELS	CHOICE™ Package OVER 150 CHANNELS	XTRA Package OVER 205 CHANNELS	ULTIMATE Package OVER 225 CHANNELS	PREMIER™ Package OVER 285 CHANNELS
NATIONAL OFFER	\$29.99/mo.: Regular Price	\$54.99/mo.: Regular Price -\$25.00/mo.: National Offer Instant Savings	\$64.99/mo.: Regular Price -\$30.00/mo.: National Offer Instant Savings	\$70.99/mo.: Regular Price -\$31.00/mo.: National Offer Instant Savings	\$77.99/mo.: Regular Price -\$33.00/mo.: National Offer Instant Savings	\$124.99/mo.: Regular Price -\$33.00/mo.: National Offer Instant Savings
	-\$5.00/mo.: Instant Savings (Offer ends 1/2/14)	-\$5.00/mo.: Instant Savings (Low-risk customers only)	-\$5.00/mo.: Instant Savings (Low-risk customers only)	-\$5.00/mo.: Instant Savings (Low-risk customers only)	-\$5.00/mo.: Instant Savings (Low-risk customers only)	-\$5.00/mo.: Instant Savings (Low-risk customers only)
	\$24.99* MO. FOR 12 MONTHS with 24-month agreement**	\$24.99* MO. FOR 12 MONTHS with 24-month agreement**	\$29.99* MO. FOR 12 MONTHS with 24-month agreement** Regional Sports Fee may apply.	\$34.99* MO. FOR 12 MONTHS with 24-month agreement** Regional Sports Fee may apply.	\$39.99* MO. FOR 12 MONTHS with 24-month agreement** Regional Sports Fee may apply.	\$39.99* MO. for mos. 1-3 with \$47/mo. bill credit \$86.99* MO. for mos. 4-12 with 24-month agreement** Regional Sports Fee may apply.
ADDITIONAL SAVINGS	3 FREE Months: Premiums roll to \$47/mo. at month 4					
	Lock in 2 years of savings with Advanced Receiver Service[†] Low- and medium-risk HD DVR or Genie HD DVR customers only, who enroll in and maintain a qualifying package, Auto Bill Pay, Paperless Billing and provide valid email address, save \$10/mo. for 24 months on Advanced Receiver Service.					
	4 FREE UPGRADES: 1 GENIE™ HD DVR & UP TO 3 GENIE MINI CLIENTS[^] OR 4 HD RECEIVERS Low-risk customers only. Free Genie HD DVR & up to 3 Genie Mini Client lease upgrades OR 4 free HD Receiver lease upgrades (only if the 1st AP lease upgrade is an HD Receiver). To qualify for a FREE upgrade to a Genie HD DVR, at least one Genie Mini Client is required. \$99 fee applies for single-room setup. Medium-risk customers pay \$99 for Genie HD DVR and get up to 3 Genie Mini Client lease upgrades OR 4 free AP lease upgrades (HD DVR+3 HD Receivers or 4 free HD Receivers). Fee customers pay regular equipment fees listed below.					
NO HARDWARE REBATES AVAILABLE	Add a GenieGO™ device for \$99 (after \$50 instant rebate; normally \$149) when customer takes a Genie HD DVR. ^{^^}					
ADVANCED PRODUCT OFFER	FREE STANDARD PROFESSIONAL INSTALLATION: FAMILY Package: Up to 2 rooms; ENTERTAINMENT Package and above: Up to 4 rooms. (Up to two SD Receivers for fee-paid customers) FREE DIRECTV CINEMA® CONNECTION KIT For all non-fee HD DVR customers					
	<ul style="list-style-type: none"> ADVANCED RECEIVER SERVICE: \$25/mo. (Required for all HD DVRs, Genie HD DVR & TiVo® HD DVRs) ADVANCED RECEIVER-HD: \$10/mo. (Required for all HD Receivers) ADVANCED RECEIVER-DVR: \$10/mo. (Required for all DVR Receivers) TIVO® SERVICE: \$5/mo. (In addition to the Advanced Receiver fee of \$25/mo. Required for all TiVo® HD DVRs.) ✓ TiVo® HD DVRs do not work with: Whole-Home DVR, iPad® App (DVR Scheduler only), TV Apps, 3D Programming, GenieGO, GameSearch™, YouTube, Spanish UI, DIRECTV2PC video streaming, DIRECTV CINEMA (satellite downloads) EQUIPMENT FEES: SD Receiver: \$69 DVR Receiver: \$99 HD Receiver: \$99 Genie Mini Client: \$99 HD DVR & TiVo® HD DVR: \$199 Genie HD DVR: \$299 GenieGO: \$149 ADDITIONAL TV FEE: If you have two receivers and/or one receiver and a Genie Mini Client/RVU-enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Genie Mini Client/RVU-enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Genie Mini Client and/or RVU-enabled TV/Device. REGIONAL SPORTS FEE: In certain markets, a \$3/mo. Regional Sports Fee will be assessed with CHOICE Package or above. 					
PREMIUM CHANNELS	ADD MONTHLY PREMIUMS: <ul style="list-style-type: none"> 1 = \$12.99 (\$17.99 with HBO) 2 = \$24 (\$29 with HBO) 3 = \$34 (\$39 with HBO) 4 = \$42 (\$47 with HBO) 5 = \$54 (Recommend PREMIER™ to XTRA and ULTIMATE customers) 					PREMIUMS INCLUDE:

ADD-ON SPANISH PACKAGES

The best of both worlds just got better with add-on Spanish programming to base packages.

STARTING AT ONLY **\$4.99** mo.

NEW DIRECTV DEPORTES™ Package 6 SPANISH CHANNELS \$4.99* MO. FOR THE ULTIMATE SPORTS FANATIC	MÉXICO PLUS™ Package OVER 20 SPANISH CHANNELS \$7.99* MO. MAXIMUM MEXICAN PROGRAMMING	AMÉRICAS PLUS™ Package OVER 20 SPANISH CHANNELS \$7.99* MO. TOP CARIBBEAN, CENTRAL AND SOUTH AMERICAN PROGRAMMING	EN ESPAÑOL Package OVER 40 SPANISH CHANNELS \$14.99* MO. TOP-TIER PROGRAMMING FROM ALL SPANISH-SPEAKING COUNTRIES
---	--	--	--

Add-On Spanish packages must be added to an English basic package.

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** Offers extended to 2/5/14. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets.

*BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. Free HBO, STARZ, SHOWTIME and Cinemax for three months, a value of \$141. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

SEE PAGE 8 FOR FULL OFFER DETAILS.

DIRECTV Channel Lineups

FAMILY™ PACKAGE

Over 50 channels of family programming suitable for all ages, including local channels available in over 99% of U.S. households¹ (HD locals available in over 98%²): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets).

REGULAR PRICE \$29.99^{mo.}

Bloomberg TV	HD 353	Disney Channel (East)	HD 290	GOD TV²	365	INSP	364	Nicktoons	302	TCT Network	377
Boomerang	298	Disney Channel (West)	291	Golden Eagle Broadcasting²	363	Investigation Discovery	HD 285	NRB Network	378	TeenNick	303
BYU TV	374	Disney XD	HD 292	Hallmark Channel	HD 312	Jewish Life TV³	366	ONCE TV Mexico³	447	Trinity Broadcasting Network (TBN)	372
Christian Television Network (CTN)	376	DIY Network	HD 230	Headline News (HLN)	HD 204	Link TV	375	Pursuit Channel	604	UP	338
The Church Channel	371	Entlace²	448	HITN TV²	449	NASA TV²	346	OVC	HD 275/317	The Weather Channel	HD 362
C-SPAN	350	EWTN	370	Home & Garden Television (HGTV)	HD 229	National Geographic Channel	HD 276	RFD-TV	345	The Word Network	373
C-SPAN2	351	Food Network	HD 231	Home Shopping Network (HSN)	240	Nick Jr.	301	Science	HD 284	SonicTap Music Channels³ - 5	
Daystar	369	Free Speech TV²	348	Hope Channel²	368	Nickelodeon/Nick at Nite (East)	HD 299	ShopNBC	73/316		
DIRECTV Customer Information	1	Gem Shopping Network	228	Hub	294	Nickelodeon/Nick at Nite (West)	300	Sprout	295		

ENTERTAINMENT PACKAGE

Over 140 channels, including local channels available in over 99% of U.S. households¹ (HD locals available in over 98%²): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets).

REGULAR PRICE \$54.99^{mo.}

A&E	HD 265	CNBC World	357	ESPN2	HD 209	Hope Channel³	368	Nickelodeon/Nick at Nite (East)	HD 299	truTV	HD 246
ABC Family	HD 311	CNN	HD 202	EWTN	370	INSP	364	Nickelodeon/Nick at Nite (West)	300	Turner Classic Movies (TCM)	HD 256
American Movie Classics (AMC)	HD 254	Comedy Central	HD 249	Food Network	HD 231	Investigation Discovery	HD 285	NRB Network	378	TV Land	HD 304
Animal Planet	HD 282	Country Music Television (CMT)	HD 327	FOX News Channel	HD 360	ION Television (East)	HD 305	ONCE TV Mexico³	447	TVGN	273
AUDIENCE™	HD 239/101	C-SPAN	350	Free Speech TV²	348	ION Television (West)	306	Pursuit Channel	604	Univision East	HD 402
AXS TV (HD only)²	HD 340	C-SPAN2	351	FX	HD 248	Jewelry Television	72/313	OVC	HD 275/317	UP	338
BabyFirst TV²	293	Daystar	369	Galavisión	HD 404	Jewish Life TV³	366	ReelzChannel	238	USA Network	HD 242
BBC America	HD 264	DIRECTV Customer Information	1	Gem Shopping Network	228	The Learning Channel (TLC)	HD 280	RFD-TV	345	Velocity (HD only)²	HD 281
Black Entertainment Television (BET)	HD 329	DIRECTV HD SPORTSMIX®	HD 205/600	GOD TV²	365	Lifetime	HD 252	ShopNBC	73/316	VH1	HD 335
Bloomberg TV	HD 353	Discovery	HD 278	Golden Eagle Broadcasting²	363	Lifetime Movie Network (LMN)	HD 253	Spike	HD 241	Vme³	440
Bravo	HD 237	Disney Channel (East)	HD 290	GSN	233	Link TV	375	Syfy	HD 244	WE: Women's Entertainment	260
BYU TV	374	Disney Channel (West)	291	Hallmark Channel	HD 312	MSNBC	HD 356	TBS	HD 247	The Weather Channel	HD 362
Cartoon Network (East)	HD 296	Disney Junior	HD 289	Headline News (HLN)	HD 204	MTV	HD 331	TCT Network	377	The Word Network	373
Cartoon Network (West)	297	Disney XD	HD 292	HISTORY	HD 269	MTV2	333	TeenNick	303	World Harvest TV (WHT)	367
Christian Television Network (CTN)	376	E! Entertainment Television	HD 236	HITN TV²	449	NASA TV²	346	TNT	HD 245	SonicTap Music Channels³ - 55	
The Church Channel (TCC)	371	Entlace²	448	Home & Garden Television (HGTV)	HD 229	National Geographic Channel	HD 276	Travel Channel	HD 277		
CNBC	HD 355	ESPN	HD 206	Home Shopping Network (HSN)	240	Nick Jr.	301	Trinity Broadcasting Network (TBN)	372		

CHOICE™ PACKAGE

Over 150 channels, including local channels available in over 99% of U.S. households¹ (HD locals available in over 98%²): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes all channels in ENTERTAINMENT, plus the channels shown in BOLD.

REGULAR PRICE \$64.99^{mo.}
Regional Sports Fee may apply!²

A&E	HD 265	CNN	HD 202	EWTN	370	IFC	HD 564	Nickelodeon/Nick at Nite (West)	300	Turner Classic Movies (TCM)	HD 256
ABC Family	HD 311	Comedy Central	HD 249	Food Network	HD 231	INSP	364	Nicktoons	302	TV Land	HD 304
Al Jazeera America	347	Cooking Channel	HD 232	FOX Business Network	HD 359	Investigation Discovery	HD 285	NRB Network	378	TV One	328
American Movie Classics (AMC)	HD 254	Country Music Television (CMT)	HD 327	FOX News Channel	HD 360	ION Television (East)	HD 305	ONCE TV Mexico³	447	TVGN	273
Animal Planet	HD 282	C-SPAN	350	FOX Sports 1	HD 219	ION Television (West)	306	Oprah Winfrey Network (OWN)	HD 279	Univision East	HD 402
AUDIENCE™	HD 239/101	C-SPAN2	351	Free Speech TV²	348	Jewelry Television	72/313	Pursuit Channel	604	UP	338
AXS TV (HD only)²	HD 340	Daystar	369	Fuse	339	Jewish Life TV³	366	OVC	HD 275/317	USA Network	HD 242
BabyFirst TV²	293	DIRECTV Customer Information	1	FX	HD 248	The Learning Channel (TLC)	HD 280	ReelzChannel	238	Velocity (HD only)²	HD 281
BBC America	HD 264	DIRECTV HD SPORTSMIX®	HD 205/600	Galavisión	HD 404	Lifetime	HD 252	RFD-TV	345	VH1	HD 335
Big Ten Network (BTN)	HD 610	Discovery	HD 278	Gem Shopping Network	228	Lifetime Movie Network (LMN)	HD 253	Science	HD 284	Vme³	440
Black Entertainment Television (BET)	HD 329	Disney Channel (East)	HD 290	GOD TV²	365	Link TV	375	ShopNBC	73/316	WE: Women's Entertainment	260
Bloomberg TV	HD 353	Disney Channel (West)	291	Golden Eagle Broadcasting²	363	MLB Network	HD 213	Spike	HD 241	The Weather Channel	HD 362
Bravo	HD 237	Disney Junior	HD 289	GSN	233	MSNBC	HD 356	Syfy	HD 244	The Word Network	373
BYU TV	374	Disney XD	HD 292	Hallmark Channel	HD 312	MTV	HD 331	TBS	HD 247	The Word Network	373
Cartoon Network (East)	HD 296	E! Entertainment Television	HD 236	Headline News (HLN)	HD 204	MTV2	333	TCT Network	377	World Harvest TV (WHT)	367
Cartoon Network (West)	297	Entlace²	448	HISTORY	HD 269	NASA TV²	346	TeenNick	303	SonicTap Music Channels³ - 55	
Christian Television Network (CTN)	376	ESPN	HD 206	HITN TV²	449	National Geographic Channel	HD 276	TNT	HD 245		
The Church Channel (TCC)	371	ESPN2	HD 209	Home & Garden Television (HGTV)	HD 229	NFL Network	HD 212	Travel Channel	HD 277		
CNBC	HD 355	ESPNEWS	HD 207	Home Shopping Network (HSN)	240	Nick Jr.	301	Trinity Broadcasting Network (TBN)	372		
CNBC World	357	ESPNU	HD 208	Hope Channel³	368	Nickelodeon/Nick at Nite (East)	HD 299	truTV	HD 246		

XTRA PACKAGE

Over 205 channels, including local channels available in over 99% of U.S. households¹ (HD locals available in over 98%²): ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes all channels in CHOICE™, plus the channels shown in BOLD.

REGULAR PRICE \$70.99^{mo.}
Regional Sports Fee may apply!²

A&E	HD 265	Cooking Channel	HD 232	FOX Sports 1	HD 219	Investigation Discovery	HD 285	Nicktoons	302	TV Land	HD 304
ABC Family	HD 311	Country Music Television (CMT)	HD 327	FOX Sports 2	HD 618	ION Television (East)	HD 305	NRB Network	378	TV One	328
Al Jazeera America	347	C-SPAN	350	Free Speech TV²	348	ION Television (West)	306	ONCE TV Mexico³	447	TVG	602
American Movie Classics (AMC)	HD 254	C-SPAN2	351	Fuse	339	Jewelry Television	72/313	Oprah Winfrey Network (OWN)	HD 279	TVGN	273
Animal Planet	HD 282	Daystar	369	FX	HD 248	Jewish Life TV³	366	Ovation	274	Univision East	HD 402
AUDIENCE™	HD 239/101	Destination America	HD 286	FX Movie Channel	258	The Learning Channel (TLC)	HD 280	Oxygen	251	UP	338
AXS TV (HD only)²	HD 340	DIRECTV Customer Information	1	FX	HD 248	Lifetime	HD 252	pirot	267	USA Network	HD 242
BabyFirst TV²	293	DIRECTV HD SPORTSMIX®	HD 205/600	Galavisión	HD 404	Lifetime Movie Network (LMN)	HD 253	Pursuit Channel	604	Velocity (HD only)²	HD 281
BBC America	HD 264	Discovery	HD 278	Gem Shopping Network	228	Link TV	375	OVC	HD 275/317	VH1	HD 335
Big Ten Network (BTN)	HD 610	Discovery Fit & Health	261	GOD TV²	365	Logo	272	ReelzChannel	238	VH1 Classic	337
Black Entertainment Television (BET)	HD 329	Disney Channel (East)	HD 290	Golden Eagle Broadcasting²	363	Military Channel	287	RFD-TV	345	Vme³	440
Bloomberg TV	HD 353	Disney Channel (West)	291	Golf Channel	HD 218	MLB Network	HD 213	Science	HD 284	WE: Women's Entertainment	260
Bravo	HD 237	Disney Junior	HD 289	Great American Country (GAC)	326	MSNBC	HD 356	ShopNBC	73/316	The Weather Channel	HD 362
BYU TV	374	Disney XD	HD 292	GSN	233	MTV	HD 331	Spike	HD 241	The Word Network	373
Cartoon Network (East)	HD 296	DIY Network	HD 230	H2	HD 271	MTV2	333	Sportsman Channel	605	WGN America	HD 307
Cartoon Network (West)	297	E! Entertainment Television	HD 236	Hallmark Channel	HD 312	mun2²	410	Syfy	HD 244	The Word Network	373
CBS Sports Network	HD 221	Entlace²	448	Headline News (HLN)	HD 204	NASA TV²	346	TBS	HD 247	World Harvest TV (WHT)	367
Centric	330	ESPN	HD 206	HISTORY	HD 269	Nat Geo WILD	HD 283	TCT Network	377	SonicTap Music Channels³ - 77	
Christian Television Network (CTN)	376	ESPN2	HD 209	HITN TV²	449	National Geographic Channel	HD 276	TeenNick	303		
The Church Channel (TCC)	371	ESPNEWS	HD 207	Home & Garden Television (HGTV)	HD 229	NBA TV	HD 216	Tennis Channel	HD 217		
CNBC	HD 355	ESPNU	HD 208	Home Shopping Network (HSN)	240	NBC Sports Network	HD 220	TNT	HD 245		
CNBC World	357	EWTN	370	Hope Channel³	368	NFL Network	HD 212	Travel Channel	HD 277		
CNN	HD 202	Food Network	HD 231	Hub	294	Nick Jr.	301	Trinity Broadcasting Network (TBN)	372		
Comedy Central	HD 249	FOX Business Network	HD 359	IFC	HD 564	Nickelodeon/Nick at Nite (East)	HD 299	truTV	HD 246		
		FOX News Channel	HD 360	INSP	364	Nickelodeon/Nick at Nite (West)	300	Turner Classic Movies (TCM)	256		

DIRECTV Channel Lineups

ULTIMATE PACKAGE

Over 225 top channels, including local channels available in over 99% of U.S. households¹ (HD locals available in over 98%²). ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets). Includes all channels in XTRA, plus the channels shown in BOLD.

REGULAR PRICE **\$77⁹⁹** mo.
Regional Sports Fee may apply!³

A&E	HD 265	Cooking Channel	HD 232	Esquire Network	235	IFC	HD 564	Nickelodeon/Nick at Nite (East)	HD 299	Turner Classic Movies (TCM)	HD 256
ABC Family	HD 311	Country Music Television (CMT)	HD 327	EWTN	370	INSP	364	Nickelodeon/Nick at Nite (West)	300	TV Land	HD 304
Al Jazeera America	347	C-SPAN	350	Food Network	HD 231	Investigation Discovery	HD 285	Nicktoons	302	TV One	328
American Movie Classics (AMC)	HD 254	C-SPAN2	351	FOX Business Network	HD 359	ION Television (East)	HD 305	NRB Network	378	TVG	602
Animal Planet	HD 282	Daystar	369	FOX News Channel	HD 360	ION Television (West)	306	ONCE TV México ³	447	TVGN	273
AUDIENCETM	HD 239/101	Destination America	HD 286	FOX Sports 1	HD 219	Jewelry Television	72/313	Oprah Winfrey Network (OWN)	HD 279	UniMás ³	HD 408
AXS TV (HD only) ²	HD 340	DIRECTV Customer Information	1	FOX Sports 2	HD 618	Jewish Life TV ²	366	OVation	274	Univision Deportes Network	HD 455
BabyFirst TV ²	293	DIRECTV HD SPORTSMIX [®]	HD 205/600	Free Speech TV ²	348	The Learning Channel (TLC)	HD 280	Oxygen	251	Univision East	HD 402
BBC America	HD 264	Discovery	HD 278	Fuse	339	Lifetime	HD 252	pivot	267	UP	338
Big Ten Network (BTN)	HD 610	Discovery Fit & Health	261	FX	HD 248	Lifetime Movie Network (LMN)	HD 253	Pursuit Channel	604	USA Network	HD 242
BIO	HD 266	Disney Channel (East)	HD 290	FX Movie Channel	258	Link TV	375	QVC	HD 275/317	Velocity (HD only) ²	HD 281
Black Entertainment Television (BET)	HD 329	Disney Channel (West)	291	FX	HD 619	Logo	272	ReelZChannel	238	VH1	HD 335
Bloomberg TV	HD 353	Disney Junior	HD 289	Galavisión	HD 404	Military Channel	287	RFD-TV	345	VH1 Classic	337
Boomerang	298	Disney XD	HD 292	Gem Shopping Network	228	MLB Network	HD 213	Science	HD 284	Vme ³	440
Bravo	HD 237	DIY Network	HD 230	Golden Eye Broadcasting ²	365	The Movie Channel (East)	HD 553	ShopNBC	73/316	WE: Women's Entertainment	260
Bravo TV	374	E! Entertainment Television	HD 236	Golden Eagle Broadcasting ²	363	The Movie Channel (West)	554	Spike	HD 241	The Weather Channel	HD 362
Cartoon Network (East)	HD 296	Encore (East HD/West)	535, 536	Golf Channel	HD 218	MSNBC	HD 356	Sportsman Channel	605	WGN America	HD 307
Cartoon Network (West)	297	Encore Action	HD 541	Great American Country (GAC)	323	MTV	HD 331	Sprout	295	The Word Network	373
CBS Sports Network	HD 221	Encore Drama	540	GSN	230	MTV2	HD 331	Sundance	557	World Harvest TV (WHT)	367
Centric	330	Encore Family	542	H2	HD 271	mun2 ³	410	Syfy	HD 244	SonicTap Music Channels³ - 80	
Chiller	257	Encore Love	537	Hallmark Channel	HD 312	NASA TV ²	346	TBS	HD 247		
Christian Television Network (CTN)	376	Encore Suspense	539	Headline News (HLN)	HD 204	Nat Geo WILD	HD 283	TCT Network	277		
The Church Channel (TCC)	371	Encore Westerns	538	HISTORY	HD 269	National Geographic Channel	HD 276	TeenNick	303		
Clo	308	Enlace ³	448	HITN TV ³	449	NBA TV	HD 216	Tennis Channel	HD 217		
CNBC	HD 355	ESPN	HD 206	Home & Garden Television (HGTV)	HD 229	NBC Sports Network	HD 220	TNT	HD 245		
CNBC World	357	ESPN2	HD 209	Home Shopping Network (HSN)	240	NFL Network	HD 212	Travel Channel	HD 277		
CNN	HD 202	ESPNEWS	HD 207	Hope Channel ³	368	NHL Network	HD 215	Trinity Broadcasting Network (TBN)	372		
Comedy Central	HD 249	ESPNU	HD 208	Hub	294	Nick Jr.	301	truTV	HD 246		

PREMIER™ PACKAGE

Over 285 top channels, including local channels available in over 99% of U.S. households¹ (HD locals available in over 98%²). ABC | CBS | FOX | NBC | PBS | CW & MyTV (available in select markets); with over 31 premium movie channels and over 35 specialty sports networks⁵. Includes all channels in ULTIMATE, plus the channels shown in BOLD.

REGULAR PRICE **\$124⁹⁹** mo.
Regional Sports Fee may apply!³

A&E	HD 265	Comcast SportsNet Chicago	HD 665	FOX News Channel	HD 360	Home Shopping Network (HSN)	240	NRB Network	378	TBS	HD 247
ABC Family	HD 311	Comcast SportsNet Mid-Atlantic	HD 642	FOX Sports 1	HD 219	Hope Channel ³	368	ONCE TV México ³	447	TCT Network	377
Al Jazeera America	347	Comcast SportsNet New England	HD 630	FOX Sports 2	HD 618	Hub	294	Oprah Winfrey Network (OWN)	HD 279	TeenNick	303
Altitude Sports & Entertainment	HD 681	Comedy Central	HD 249	Free Speech TV ²	348	IFC	HD 564	Outdoor Channel	606	Tennis Channel	HD 217
American Movie Classics (AMC)	HD 254	Cooking Channel	HD 232	FS Arizona	HD 686	INSP	364	OVation	274	Time Warner Cable Deportes	HD 458
Animal Planet	HD 282	Country Music Television (CMT)	HD 327	FS Cincinnati	HD 661	Investigation Discovery	HD 285	Oxygen	251	Time Warner Cable SportsNet	HD 491
AUDIENCETM	HD 239/101	C-SPAN	350	FS Detroit	HD 663	ION Television (East)	HD 305	pivot	267	TNT	HD 245
AXS TV (HD only) ²	HD 340	C-SPAN2	351	FS Florida	HD 654	ION Television (West)	306	Prime Ticket	HD 693	Travel Channel	HD 277
BabyFirst TV ²	293	Daystar	369	FS Midwest	HD 671	Jewelry Television	72/313	Pursuit Channel	604	Trinity Broadcasting Network (TBN)	372
BBC America	HD 264	Destination America	HD 286	FS North	HD 668	Jewish Life TV ²	366	QVC	HD 275/317	truTV	HD 246
beIN SPORT	HD 620	DIRECTV Customer Information	1	FS Ohio	HD 660	The Learning Channel (TLC)	HD 280	ReelZChannel	238	Turner Classic Movies (TCM)	HD 256
Big Ten Network (BTN)	HD 610	DIRECTV HD SPORTSMIX [®]	HD 205/600	FS San Diego (check listing)	HD 694	Lifetime	HD 252	RFD-TV	345	TV Land	HD 304
BIO	HD 266	Discovery	HD 278	FS South	HD 646	Lifetime Movie Network (LMN)	HD 253	ROOT SPORTS (Northwest)	HD 687	TV One	328
Black Entertainment Television (BET)	HD 329	Discovery Fit & Health	261	FS Southwest	HD 676	Link TV	375	ROOT SPORTS (Pittsburgh)	HD 659	TVG	602
Bloomberg TV	HD 353	Disney Channel (East)	HD 290	FS West	HD 692	Logo	272	ROOT SPORTS (Rocky Mountain)	HD 683	TVGN	273
Boomerang	298	Disney Channel (West)	291	Fuse	339	Mid-Atlantic Sports Network (MASN)	HD 640	Science	HD 284	UniMás ³	HD 408
Bravo	HD 237	Disney Junior	289	FX	HD 248	Military Channel	287	ShopNBC	73/316	Universal Sports	625
Bravo TV	374	Disney XD	HD 292	FX Movie Channel	258	MLB Network	HD 213	SHOWTIME (East/West)	HD 545/546	Univision Deportes Network	HD 455
Cartoon Network (East)	HD 296	DIY Network	HD 230	FX	HD 619	The Movie Channel (East)	HD 553	SHOWTIME 2	HD 547	Univision East	HD 402
Cartoon Network (West)	297	E! Entertainment Television	HD 236	Galavisión	HD 404	The Movie Channel (West)	554	SHOWTIME Beyond (HD only)²	HD 550	UP	338
CBS Sports Network	HD 221	Encore (East HD/West)	535, 536	Gem Shopping Network	228	The Movie Channel Xtra (HD only)	HD 555	SHOWTIME Extreme	HD 549	USA Network	HD 242
Centric	330	Encore Action	HD 541	GOD TV ²	365	MSG (Madison Square Garden)	HD 634	SHOWTIME Next (HD only)²	HD 551	Velocity (HD only) ²	HD 281
Chiller	257	Encore Black	540	Golden Eagle Broadcasting ²	363	MSG Plus	HD 635	SHOWTIME Showcase	HD 548	VH1	HD 335
Christian Television Network (CTN)	376	Encore Classic	537	Golf Channel	HD 218	MSNBC	HD 356	SHOWTIME Women (HD only)²	HD 552	VH1 Classic	337
The Church Channel (TCC)	371	Encore Family	542	Great American Country (GAC)	326	MTV	HD 331	Spike	HD 241	Vme ³	440
Cinemax (East)	HD 515	Encore Suspense	539	GSN	233	MTV2	333	Sportsman Channel	605	WE: Women's Entertainment	260
Cinemax (West)	HD 516	Encore Westerns	538	H2	HD 271	mun2 ³	410	SportsNet New York	HD 339	The Weather Channel	HD 362
Cinemax: 5StarMAX East (HD only)²	HD 520	Enlace ³	448	Hallmark Channel	HD 312	NASA TV ²	346	SportsSouth	HD 649	WGN America	HD 307
Cinemax: MAX Latino (HD only)²	HD 523	ESPN	HD 206	HBO (East/West)	HD 501/504	Nat Geo WILD	HD 283	SportsTime Ohio	HD 662	The Word Network	373
Cinemax: ActionMAX East (HD only)²	HD 519	ESPN Classic	614	HBO Comedy (HD only)²	HD 506	National Geographic Channel	HD 276	Sprout	295	World Harvest TV (WHT)	367
Cinemax: MoreMAX (HD only)²	HD 517	ESPN2	HD 209	HBO Family (East HD/West)	507/508	NBA TV	HD 216	STARZ (East/West)	HD 527/528	YES Network⁴	HD 631
Cinemax: MovieMAX East (HD only)²	HD 521	ESPNEWS	HD 207	HBO Latino (HD only)³	HD 511	NBC Sports Network	HD 220	STARZ Cinema (HD only)²	HD 531	SonicTap Music Channels³ - 84	
Cinemax: ThrillerMAX (HD only)²	HD 522	ESPNU	HD 208	HBO Signature	HD 503	New England Sports Network (NESN)	HD 628	STARZ Comedy (HD only)²	HD 526		
Clo	308	Esquire Network	235	HBO2 (East/West)	HD 502/505	NFL Network	HD 212	STARZ Edge	HD 529		
CNBC	HD 355	EWTN	370	HBO Zone (HD only)²	HD 509	NHL Network	HD 215	STARZ In Black	HD 530		
CNBC World	357	FLIX	556	Headline News (HLN)	HD 204	Nick Jr.	301	STARZ Kids & Family (HD only)	HD 525		
CNN	HD 202	Food Network	HD 231	HISTORY	HD 269	Nickelodeon/Nick at Nite (East)	HD 299	SUN Sports	HD 653		
Comcast SportsNet Bay Area	HD 696	FOX Business Network	HD 359	HITN TV ³	449	Nickelodeon/Nick at Nite (West)	300	Sundance	557		
Comcast SportsNet California	HD 698	FOX Deportes²	425/624	Home & Garden Television (HGTV)	HD 229	Nicktoons	302	Syfy	HD 244		

ADD-ON SPANISH PACKAGES

Add even more Spanish-language entertainment and sports from your home country to any English basic package. See page 3.

STARTING AT ONLY **\$4⁹⁹** mo.

Add DIRECTV® HD EXTRA PACK for just \$4.99/mo. (HD equipment required) ¹In certain markets, a \$3/mo. Regional Sports Fee will be assessed with CHOICE™ Package or above.

HD To access DIRECTV HD programming, HD equipment required. Number of HD channels varies by package selection.

ALL PROGRAMMING AND PRICING SUBJECT TO CHANGE AT ANY TIME.

Lineup effective as of 10/22/13. Get updates at directv.com/channels. **1** Eligibility for local channels based on service address. Visit directv.com/locals and directv.com to see what is available in your area. To find out if HD locals are available in your area, visit directv.com/hdlocals. **2** Requires HD equipment. **3** Requires a DIRECTV Multi-Satellite System. **4** YES Network available as a local regional sports network package in CT, NY and in parts of NJ and PA as determined by ZIP code. Portions of YES Network programming available in SPORTS PACK premium package in the remainder of DIRECTV service areas. **5** Blackout restrictions and other conditions apply to all sports programming. Actual number of games varies by market due to blackout rules and other conditions. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. **5**

DIRECTV En Español Offers

	MÁS LATINO® Package OVER 105 CHANNELS • Over 50 in Spanish! • Over 55 in English	ÓPTIMO MÁS™ Package OVER 175 CHANNELS • Over 60 in Spanish! • Over 115 in English	MÁS ULTRA™ Package OVER 215 CHANNELS • Over 65 in Spanish! • Over 145 in English	LO MÁXIMO™ Package OVER 320 CHANNELS • Over 75 in Spanish! • Over 240 in English
NATIONAL OFFER	\$34.99/mo.: Regular Price -\$12.00/mo.: National Offer Instant Savings with ABP	\$48.99/mo.: Regular Price -\$14.00/mo.: National Offer Instant Savings with ABP -\$5.00/mo.: National Offer Instant Savings -\$5.00/mo.: Instant Savings (Low-risk customers only)	\$64.99/mo.: Regular Price -\$15.00/mo.: National Offer Instant Savings with ABP -\$10.00/mo.: National Offer Instant Savings -\$5.00/mo.: Instant Savings (Low-risk customers only)	\$124.99/mo.: Regular Price -\$15.00/mo.: National Offer Instant Savings with ABP -\$10.00/mo.: National Offer Instant Savings -\$5.00/mo.: Instant Savings (Low-risk customers only)
	\$22⁹⁹ / MO. FOR 12 MONTHS with 24-month agreement**	\$24⁹⁹ / MO. FOR 12 MONTHS with 24-month agreement**	\$34⁹⁹ / MO. FOR 12 MONTHS with 24-month agreement** Regional Sports Fee may apply.	\$47⁹⁹ / MO. for mos. 1-3 with \$47/mo. bill credit with 24-month agreement** Regional Sports Fee may apply. \$94⁹⁹ / MO. for mos. 4-12
ADDITIONAL SAVINGS		3 FREE Months: SHOWTIME Premium rolls to \$12.99/mo. at month 4	3 FREE Months: HBO, SHOWTIME, HBO Latino, STARZ, CINEMAX, MAX LATINO Premiums roll to \$47/mo. at month 4	
ADVANCED PRODUCT OFFER	Lock in 2 years of savings with Advanced Receiver Service† Low- and medium-risk HD DVR or Genie HD DVR customers only, who enroll in and maintain a qualifying package, Auto Bill Pay, Paperless Billing and provide valid email address, save \$10/mo. for 24 months on Advanced Receiver Service.			
	4 FREE UPGRADES: 1 GENIE™ HD DVR & UP TO 3 GENIE MINI CLIENTS^ OR 4 HD RECEIVERS Low-risk customers only. Free Genie HD DVR & up to 3 Genie Mini Client lease upgrades OR 4 free HD Receiver lease upgrades (only if the 1st AP lease upgrade is an HD Receiver). To qualify for a FREE upgrade to a Genie HD DVR, at least one Genie Mini Client is required. \$99 fee applies for single-room setup. Medium-risk customers pay \$99 for Genie HD DVR and get up to 3 Genie Mini Clients OR 4 free AP lease upgrades (HD DVR+3 HD Receivers or 4 free HD Receivers). Fee customers pay regular equipment fees listed below.			
	FREE EQUIPMENT UPGRADE TO A DVR Non-fee customers only.			
PREMIUM CHANNELS	FREE STANDARD PROFESSIONAL INSTALLATION: MÁS LATINO: In up to two rooms; ÓPTIMO MÁS and above: Up to 4 rooms. (Up to two SD Receivers for fee-paid customers)			
	FREE DIRECTV CINEMA® CONNECTION KIT For all non-fee HD DVR customers			
	<ul style="list-style-type: none"> ADVANCED RECEIVER SERVICE: \$25/mo. (Required for all HD DVRs, Genie HD DVR & TiVo® HD DVRs) ADVANCED RECEIVER-HD: \$10/mo. (Required for all HD Receivers) ADVANCED RECEIVER-DVR: \$10/mo. (Required for all DVR Receivers) TIVO® SERVICE: \$5/mo. (In addition to the Advanced Receiver fee of \$25/mo. Required for all TiVo® HD DVRs.) ✓ TiVo® HD DVRs do not work with: Whole-Home DVR, iPad® App (DVR Scheduler only), TV Apps, 3D Programming, GenieGO, GameSearch®, YouTube, Spanish UI, DIRECTV2PC video streaming, DIRECTV CINEMA (satellite downloads) EQUIPMENT FEES: SD Receiver: \$69 DVR Receiver: \$99 HD Receiver: \$99 Genie Mini Client: \$99 HD DVR & TiVo® HD DVR: \$199 Genie HD DVR: \$299 GenieGO: \$149 ADDITIONAL TV FEE: If you have two receivers and/or one receiver and a Genie Mini Client/RVU-enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Genie Mini Client/RVU-enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Genie Mini Client and/or RVU-enabled TV/Device. REGIONAL SPORTS FEE: In certain markets, a \$3/mo. Regional Sports Fee will be assessed with MÁS ULTRA Package or above. 			
	ADD MONTHLY PREMIUMS:	1 = \$12.99 (\$17.99 with HBO) 2 = \$24 (\$29 with HBO) 3 = \$34 (\$39 with HBO)	4 = \$42 (\$47 with HBO) 5 = \$54	PREMIUMS INCLUDE: HBO, HBO Latino, STARZ, CINEMAX, MAX LATINO, SHOWTIME

DIRECTV is the undisputed leader in sports. Now the most important leagues in the world are on DIRECTV.



ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** Offers extended to 2/5/14. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets. 1 Spanish channel counts include English-language broadcast channels with alternate Spanish audio.

*EN ESPAÑOL BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVALING RATES. FREE SHOWTIME for three months, a value of \$38.97. Free HBO, STARZ, SHOWTIME and Cinemax for three months, a value of \$141. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Prices include instant bill credits for 12 months with enrollment in Auto Bill Pay at point of sale. To remain eligible for the full credit amounts, customer must activate and maintain the qualifying package and Auto Bill Pay. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

SEE PAGE 8 FOR FULL OFFER DETAILS.

INTRODUCING
DIRECTV™ VOICE



Voice-activated search
from DIRECTV.

Now use your voice to find what you want on TV and even schedule your DVR.

CONTROL YOUR DIRECTV® SYSTEM USING AN APP ON YOUR CELL PHONE

Speak to the DIRECTV App on your cell phone to control your TV!

You must be in the same Wi-Fi network as your HD DVR to use the voice TV mode feature.

USE NATURAL LANGUAGE WITH THE APP

Perform complex searches, look up programs, schedule recordings², and more.

USE AT HOME OR ON THE GO

Use your voice to schedule recordings while at home or when you're away.

TAKE THE WORK OUT OF SEARCH

No more scrolling through lists, clicking through menus, or searching for the remote control.

¹ Requires a smartphone with the DIRECTV Mobile App installed. TV mode requires an Internet-connected HD DVR (model HR24 or higher). Visit directv.com/voice for a complete list of phones and operating system versions supported. ² DVR Scheduler requires 3G, 4G or Wi-Fi Internet access and directv.com login. Standard data rates apply. Remote connections may vary. In rare instances, scheduled recording(s) may not be recognized. Only available on certain receivers. Visit directv.com/dvrscheduler for details.



Upgrades & Protection—DIRECTV offers both.

ONLY \$7⁹⁹ MO.

The ultimate TV experience deserves the latest equipment. Now get upgrades every two years and protection for your whole system.

DIRECTV™ PROTECTION PLAN[‡]

- Equipment upgrade every two years with no additional cost beyond the monthly fee (offer requires a renewed 24-month agreement)**
- Unintentional & accidental damage from handling of the DIRECTV® System
- On-site repairs & the cost associated with replacing defective equipment
- Protection from manufacturer defects, including those due to normal wear and tear
- 24-hour technical support, 7 days a week

Want more protection?

Ask about **DIRECTV™ PROTECTION PLAN PREMIER**. Everything in DIRECTV PROTECTION PLAN, plus protection for TVs, tablets, computers and laptops, for \$19.99/mo.^{††}

ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.**

[‡]DIRECTV PROTECTION PLAN: Limitations and exclusions apply. Please see terms and conditions for complete program details. Asurion Service Plans, Inc. and Asurion Service Plans of Florida, Inc. are the obligors of the DIRECTV PROTECTION PLAN. ^{††}Operating system requirements apply. An industry standard \$50 service fee applies when a repair or replacement is required for TVs, computers, laptops or tablets. There is a \$2,000 per claim limit and a \$6,000 rolling 12-month claim limit. For full terms and conditions, please visit directv.com/protection. **EQUIPMENT UPGRADE OFFER:** Offer available one-time in any 24-month period for qualifying customers only (lease required). Qualification based on DIRECTV PROTECTION PLAN tenure. Residential customers only. Go to directv.com/myaccount and sign in to see what offer is currently available to you. **INSTALLATION:** Standard professional installation in up to four rooms only. Custom installation extra.

SEE PAGE 8 FOR ADDITIONAL DETAILS.

International Offers



	<p>BASIC CHOICE™ Package Only available with addition of a WorldDirect® A La Carte Package OVER 85 CHANNELS</p>	<p>PREFERRED CHOICE™ Package Only available with addition of a WorldDirect® A La Carte Package OVER 125 CHANNELS</p>	<p>WorldDirect® A LA CARTE Packages Must be added to a base programming package. Channels in bold are exclusive to DIRECTV.®</p>
NATIONAL OFFER	<p>EVERYDAY LOW PRICE</p> <p>\$15⁹⁹ MO.</p>	<p>\$43.99/mo.: Regular Price -\$24.00/mo.: National Offer Instant Savings -\$5.00/mo.: Instant Savings (Low-risk customers only)</p> <p>\$14⁹⁹* MO.</p> <p>FOR 12 MONTHS with 24-month agreement**</p>	<p>CHINESE</p> <p>MandarinDirect® III \$16.99/mo. CCTV-4, Charming China, CTI Zhong Tian Channel, Food Network Asia, Phoenix InfoNews, Phoenix North America, Tai Seng Sat TV</p> <p>ChineseDirect™ \$12.99/mo. 88Films, 88TV, beIN SPORT, CCTV-4, CCTV News, Food Network Asia, iCable Financial Info News, iCable News, MLB Network, NBA TV, Tai Seng Entertainment</p>
ADDITIONAL SAVINGS		<p>3 FREE Months: HBO® starz SHOWTIME CINEMAX</p> <p>Premiums roll to \$47/mo. at month 4</p> <p>Lock in 2 years of savings with Advanced Receiver Service† Low- and medium-risk HD DVR or Genie HD DVR customers only, who enroll in and maintain a qualifying package, Auto Bill Pay, Paperless Billing and provide valid email address at point of sale, save \$10/mo. for 24 months on Advanced Receiver Service.</p>	<p>KOREAN</p> <p>KoreanDirect™ Golf \$31.99/mo. CTS, EBS, KBS World, MBC, MBC Every1, MBN Plus, National Geographic Channel Korea, Radio Korea, SBS, SBS Plus, TAN TV, The Golf Channel, YTN</p> <p>KoreanDirect™ \$26.99/mo. CTS, EBS, KBS World, MBC, MBC Every1, MBN Plus, National Geographic Channel Korea, Radio Korea, SBS, SBS Plus, TAN TV, YTN</p>
ADVANCED PRODUCT OFFER	<p>NO HARDWARE REBATES AVAILABLE</p>	<p>4 FREE UPGRADES: 1 GENIE™ HD DVR & UP TO 3 GENIE MINI CLIENTS^ OR 4 HD RECEIVERS</p> <p>Low-risk customers only. Free Genie HD DVR & up to 3 Genie Mini Client lease upgrades OR 4 free HD Receiver lease upgrades (only if the 1st AP lease upgrade is an HD Receiver). To qualify for a FREE upgrade to a Genie HD DVR, at least one Genie Mini Client is required. \$99 fee applies for single-room setup. Medium-risk customers pay \$99 for Genie HD DVR and get up to 3 Genie Mini Clients OR 4 free AP lease upgrades (HD DVR+3 HD Receivers or 4 free HD Receivers). Fee customers pay regular equipment fees listed below.</p>	<p>VIETNAMESE</p> <p>VietDirect™ Plus \$19.99/mo. HONVIE TV, Little Saigon Radio, SBTN, Tai Seng Vietnam, TViet Network, VHN-TV, Vien Thao, Vietface TV</p> <p>SBTN A La Carte \$14.99/mo.</p>
PREMIUM CHANNELS	<p>ADD MONTHLY PREMIUMS:</p> <p>1 = \$12.99 [\$17.99 with HBO] 4 = \$42 [\$47 with HBO] 2 = \$24 [\$29 with HBO] 5 = \$54 3 = \$34 [\$39 with HBO]</p>	<p>ADD A GenieGO™ device for \$99 (after \$50 instant rebate; normally \$149) when customer takes a Genie HD DVR.^^</p>	<p>SOUTH ASIAN</p> <p>HindiDirect® \$21.99/mo. DISHA INDIA, Filmy, MTV India, UTV Movies, Willow Cricket, Zee Bollywood, Zee Lamhe</p> <p>DISHA INDIA A La Carte \$14.99/mo. FILMY A La Carte \$19.99/mo. Willow Cricket A La Carte \$14.99/mo.</p>

FREE STANDARD PROFESSIONAL INSTALLATION: In up to 4 rooms.
(Up to two SD Receivers for fee-paid customers)

FREE DIRECTV CINEMA® CONNECTION KIT For all non-fee HD DVR customers

- **ADVANCED RECEIVER SERVICE:** \$25/mo. (Required for all HD DVRs, Genie HD DVR & TiVo® HD DVRs)
- **ADVANCED RECEIVER-HD:** \$10/mo. (Required for all HD Receivers)
- **ADVANCED RECEIVER-DVR:** \$10/mo. (Required for all DVR Receivers)
- **TIVO® SERVICE:** \$5/mo. (In addition to the Advanced Receiver fee of \$25/mo. Required for all TiVo® HD DVRs.)
✓ TiVo® HD DVRs do not work with: Whole-Home DVR, iPad® App (DVR Scheduler only), TV Apps, 3D Programming, GenieGO, GameSearch™, YouTube, Spanish UI, DIRECTV2PC video streaming, DIRECTV CINEMA (satellite downloads)
- **EQUIPMENT FEES:** SD Receiver: \$69 | DVR Receiver: \$99 | HD Receiver: \$99 | Genie Mini Client: \$99 | HD DVR & TiVo® HD DVR: \$199 | Genie HD DVR: \$299 | GenieGO: \$149
- **ADDITIONAL TV FEE:** If you have two receivers and/or one receiver and a Genie Mini Client/RVU-enabled TV/Device, the fee is \$6/mo. For the 3rd and each additional receiver and/or Genie Mini Client/RVU-enabled TV/Device on your account, you are charged an additional fee of \$6/mo. per receiver, Genie Mini Client and/or RVU-enabled TV/Device.

PREMIUMS INCLUDE:



ALL DIRECTV OFFERS REQUIRE 24-MONTH AGREEMENT.** Offers extended to 2/5/14. Credit card required (except in MA & PA). New approved customers only (lease required). \$19.95 Handling & Delivery fee may apply. Applicable use tax adjustment may apply on the retail value of the installation. Programming, pricing and offers are subject to change and may vary in certain markets.

*PREFERRED CHOICE BILL CREDIT/PROGRAMMING OFFER: IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN- PREVAILING RATES. Free HBO, STARZ, SHOWTIME and Cinemax for three months, a value of \$141. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.
^Exclusive among satellite and cable providers.

FULL OFFER DETAILS FOR PAGES 3, 6 & 8:

†\$10 CREDIT OFFER: To receive the \$10 bill credit for 24 months on your Advanced Receiver fee (required for Genie HD DVR or HD DVR lease), customer must, at point of sale, provide a valid email address and activate and maintain ENTERTAINMENT Package or above, OPTIMO MAS Package or above or qualifying international service bundle, which shall include the PREFERRED CHOICE Package, Auto Bill Pay and Paperless Billing. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers.

24-MONTH AGREEMENT: EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH. Must maintain 24 consecutive months of any DIRECTV base programming package (\$29.99/mo. or above) or any qualifying international service bundle. Advanced Receiver-DVR fee (\$10/mo.) required for DVR lease. Advanced Receiver-HD fee (\$10/mo.) required for HD Receiver lease. Advanced Receiver fee (\$25/mo.) required for Genie HD DVR and up to three Genie Mini Clients (excluding model C41W) with activation of the ENTERTAINMENT Package or above; OPTIMO MAS Package or above; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package. Free upgrade offer requires a Genie HD DVR and at least one Genie Mini Client. \$99 fee applies for single-room setup. Whole-Home HD DVR functionality requires a Genie HD DVR connected to the primary television and a Genie Mini Client, H25 HD Receiver(s) or an RVU-capable TV/Device in each additional room. Limit of three remote viewings per Genie HD DVR at a time. Visit directv.com/genie for complete details. ^^\$99 GENIEGO OFFER: New customers activating a Genie HD DVR will receive a \$50 instant rebate on a GenieGO device (retail price \$149). GenieGO requires activation of Mobile DVR Service, broadband connection and must be connected to the home-based HD DVR, each available separately. Available programming based on HD DVR playlist. GenieGO works with certain mobile devices from certain providers; sold separately. Additional data charges may apply. Other restrictions apply. Visit directv.com/GenieGO for a list of compatible devices and more information. **INSTALLATION: Standard professional installation in up to four rooms only. Custom installation extra. Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. ©2013 DIRECTV. DIRECTV and the Cyclone Design logo, FAMILY CHOICE, PREMIER, GENIE, GENIEGO, DIRECTV DEPORTES, MEXICO PLUS, AMERICAS PLUS, MAS LATINO, OPTIMO MAS, MAS ULTRA, LO MAXIMO, BASIC CHOICE, PREFERRED CHOICE and all WorldDirect service names are trademarks of DIRECTV, LLC. All other trademarks and service marks are the property of their respective owners.