

August 13, 2008

Mr. Chase Carey
CEO
DirecTV
1211 Avenue of the Americas
6th Floor
New York, NY 10036

Dear Mr. Carey,

DirecTV is missing out on a fantastic opportunity to grow your subscriber base in the Delmarva Peninsula. **You need to carry WBOC (CBS) and FOX 21 on your satellite!**

Now that we're about to debut high definition local newscasts from our state-of-the-art NewsPlex (details attached) you can't afford to continue to look away. We've got a facility unlike any other in the United States! And you're missing out on it.

I hear daily from people upset with local cable, but who refuse to get DirecTV because they can't get their local WBOC news. As one of the most dominant local newscasts in America, we provide a product people here can't live without. That's why they choose to live without DirecTV.

I'd love to meet with you to discuss carriage of WBOC and FOX 21 local into local signals in our market. All you have to do is pick up the phone. I can be in New York in a matter of hours. Or, I'll fly you here! My helicopter is standing by.

My direct office line is ~~XXXXXXXXXX~~. I hope you'll soon provide our signals on your satellite and expand your customer base as well as your profit margin.

Sincerely,



Craig Jähelka
VP/GM

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