

**TIME-SENSITIVE MATERIAL – PLEASE READ IMMEDIATELY**

24  
004350

**URGENT ACTION REQUIRED**  
**PLEASE READ IMMEDIATELY TO AVOID SERVICE**  
**INTERRUPTION OF YOUR HIGH-DEFINITION PROGRAMMING**

July 2, 2010

Dear Valued Customer,

We would like to notify you of **very important information** regarding your DISH Network satellite antenna. Due to improvements in our system's technology, it is necessary to redirect your dish antenna. To ensure that you continue to enjoy your high-definition programming, DISH Network will professionally redirect your antenna for **FREE**.

To prevent interruption of your service, please call **1-888-383-3727** today to schedule a convenient installation appointment.

Thank you for being a valued DISH Network customer.

Sincerely,

DISH Network

Reference Code: WA615

**HOME OF THE BEST**  
technology & lowest  
all-digital prices  
nationwide, every day.

**dish**  
NETWORK®