

Customer Estimate Sheet | Hopper/Joey

Programming	<table border="1"> <tr> <th>DishFAMILY</th> <th>America's Top 120</th> <th>America's Top 120+</th> <th>America's Top 200</th> <th>America's Top 250</th> <th>America's Everything Pak</th> </tr> <tr> <td>\$24.99/mo</td> <td>\$44.99/mo</td> <td>\$49.99/mo</td> <td>\$59.99/mo</td> <td>\$69.99/mo</td> <td>\$104.99/mo</td> </tr> <tr> <td colspan="2">NA</td> <td colspan="4">HD Free for Life*</td> </tr> </table>						DishFAMILY	America's Top 120	America's Top 120+	America's Top 200	America's Top 250	America's Everything Pak	\$24.99/mo	\$44.99/mo	\$49.99/mo	\$59.99/mo	\$69.99/mo	\$104.99/mo	NA		HD Free for Life*				Monthly Charges \$ _____ Programming Package
	DishFAMILY	America's Top 120	America's Top 120+	America's Top 200	America's Top 250	America's Everything Pak																			
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* Requires 24-month Agreement and AutoPay with Paperless Billing OR \$99 One-Time HD Programming Upgrade.

Add-Ons	Premium Packages		Save Money w/ Multiple Premiums		Additional Services		\$ _____ Add-Ons
	HBO \$16	Showtime \$13	Any 2 movie packages.....	\$26/mo	Blockbuster @Home (1 disc at a time)	\$10/mo	
	Starz \$13	Cinemax \$13	Any 3 movie packages.....	\$35/mo	DishLATINO Bonus Pack (Add to America's Top Pkg)	\$15/mo	
			All 4 movie packages.....	\$44/mo			



Additional Fees Receiver Upgrade Cost

Name	Fee	Total	DHA
1 TV	DVR Fee: \$6/mo Whole-Home HD DVR Service: \$4/mo	\$10/mo	\$0
2 TVs	DVR Fee: \$6/mo Whole-Home HD DVR Service: \$4/mo Additional Outlet Fee: \$7/mo	\$17/mo	\$0
3 TVs	DVR Fee: \$6/mo Whole-Home HD DVR Service: \$4/mo Additional Outlet Fees: \$14/mo	\$24/mo	\$0
4 TVs	DVR Fee: \$6/mo Whole-Home HD DVR Service: \$4/mo Additional Outlet Fees: \$21/mo	\$31/mo	\$0
4 TVs	DVR Fee: \$6/mo Whole-Home HD DVR Service: \$4/mo Additional Outlet Fees: \$21/mo	\$31/mo	\$199
5 TVs	DVR Fee: \$6/mo Whole-Home HD DVR Service: \$4/mo Additional Outlet Fees: \$28/mo	\$38/mo	\$199
6 TVs	DVR Fee: \$6/mo Whole-Home HD DVR Service: \$4/mo Additional Outlet Fees: \$35/mo	\$45/mo	\$298

\$ _____
Additional Fees

At product launch, Hoppers will not be able to communicate with each other but this functionality is an upcoming feature.

Fees explained

DVR Fee.....	\$6/mo	Outlet Fee per Joey.....	\$7/mo
Whole Home DVR Service.....	\$4/mo	Additional Hopper Outlet Fee.....	\$7/mo

\$ _____ Upfront leased receiver fee ¹	\$ _____ Activation fee ²	\$ _____ Receiver upgrade cost	\$ _____ Total Monthly Price with Offers ³	\$ _____ Total Monthly Price
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Check Customer Expectations

- ¹\$99 DHA/DHA24 Upfront Leased Receiver Fee (fee will be credited back if customer subscribes to AT200, AT250, America's "Everything" Pak, DishLATINO Dos, or DishLATINO Max)
- ²\$99 Activation Fee for DHA
- Credit Card required for DHA24/DHA
- \$420 Cancellation Fee (prorated at \$17.50/mo.) for DHA24
- \$240 Cancellation Fee (prorated at \$10/mo.) for HD Free for Life
- Eligible Offers:
 - ³Monthly Programming Credit for 12 months
 - \$30: AT 250, America's "Everything" Pak
 - \$18: DishLATINO Max
 - \$10: DishLATINO Clásico, All DISH America
 - \$25: AT 200
 - \$15: AT 120, AT 120+, DishLATINO Plus, Dos
 - \$5: DishFAMILY
 - HBO, Cinemax, Showtime, and Starz Free for 3 Months
 - Blockbuster @Home Included for 3 months
 - Protection Plan Free for 4 Months
 - ⁴HD Free for Life

³ Includes upfront and online bonus credits. 12 month period of online bonus credits begins after your DISH account has been activated and the offer has been redeemed at mydish.com/myaccount. Requires a 24-month Agreement, AutoPay with Paperless Billing, and opting in to receive marketing emails from DISH.
⁴ Requires a 24-month Agreement and AutoPay with Paperless Billing.

Local and state sales taxes may apply. HD programming available with select packages only. \$10/mo HD add-on fee waived for life of current account. Programming offers require participation in qualifying promotion and subscription to qualifying programming. After applicable promotional periods, customer must call to determine continuation of subscriptions. Some promotions require all payments to be made in advance, including monthly programming, pay-per-view (prior to event), equipment upgrades and other one-time charges. Offers end 5/20/12; new and qualified DISH Network customers only. All prices, packages and programming subject to change without notice. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc. SHOWTIME and related marks are registered trademarks of Showtime Networks Inc., a CBS Company. STARZ and related channels and service marks are the property of Starz Entertainment, LLC.

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