



5601 Metro Drive
Baltimore, MD 21215
tel (410) 358 3600
fax (410) 764 5266
www.polkaudio.com

Media Contact: Adam Sohmer
Sohmer Associates, LLC
347-497-4965
adam@sohmerassoc.com

For Immediate Release

CES 2010: Venetian Hotel Suites 30-216 and 30-218

Polk Cuts The Cord On Great Bass Sound With Wireless-Ready Subwoofer Lineup

*-- Convenience, Performance And Hassle-Free Installation
Bring Subwoofers Into The 21st Century --*

LAS VEGAS, NV, January 4, 2010 - Polk Audio®, the Speaker Specialists®, will soon ship a new lineup of high-performance **DSW Pro Digital Subwoofers** that can be connected wirelessly to virtually any home entertainment system. A simple plug-and-play kit adds flawless wireless capabilities to any of the new models in seconds, allowing consumers and installers more placement options and best possible bass performance, without the bother of subwoofer cables.

“Subwoofer cables are often a real annoyance for consumers, sometimes even leading them to bypass a subwoofer and optimum bass performance altogether,” said Mark Suskind, Polk Audio’s Vice President of Product Development. “Long, bulky line-level

cables are so inconvenient that the subwoofers often don't get placed in the right locations. But with our new DSW Pro Digital Subwoofers, the wireless feature allows for placement anywhere in the room for the best sound and minimal clutter.”



The wireless system for the three new DSW Pro Digital Subwoofers models is plug-and-play simple, and comprised of a small wireless dongle that connects to the subwoofer's amplifier plate in seconds. Because the system uses the subwoofer's power supply, no additional AC power connection is necessary. An included compact wireless transmitter connects to an A/V receiver, which then becomes empowered to send flawless bass signals to the subwoofers, with no latency and no compression, using the same robust wireless platform proven with Polk's successful PSWi225 subwoofer.

Polk's new wireless-ready subwoofers are offered in a variety of popular sizes. The compact **DSW PRO 440wi** (\$449), features an 8" woofer and 300 watts of clean amplification. The **DSW PRO 550wi** (\$559) sports a 10" woofer and 400watts of power, while the flagship **DSW PRO 660wi** (\$679) provides the ultimate bass extension through a 12" woofer and a powerful 500 watt amplifier. All three models become wireless in seconds through the addition of the **PWSK 1** (\$119) wireless kit.

Polk's new DSW Pro Digital Subwoofers will be available in Q2 2010.

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About Polk Audio

Polk Audio is an award-winning designer and manufacturer of high performance audio products and the largest audio brand of DEI Holdings, Inc. Founded in 1972 by three Johns Hopkins University graduates, Polk Audio holds over 65 patents for advances in audio design and technology. Polk's products include loudspeakers and electronic components for home, auto and marine applications, the first satellite radio home component tuner, the world's first audiophile-grade active IP-addressable loudspeaker, the first THX Ultra2 Certified in-ceiling loudspeaker, and I-Sonic[®]-the first entertainment system to include HD radio, XM Connect & Play capability and a DVD player. Polk products are available through authorized specialist consumer electronics retailers worldwide. For more information and the location of a Polk retailer or distributor in your area visit the www.polkaudio.com or call us at 1-800-377-7655 (USA and Canada). Outside of North America call +1 (410) 358-3600.