

## Select International Programming Packages No Longer Available Effective November 13, 2008

November 12, 2008

Dear DISH Network® Retailer,

To help improve and simplify our International programming package lineup, we will no longer offer 36 International programming packages and a-la-carte channels (shown in the tables below) to new customers, effective, tomorrow, Thursday, November 13, 2008. Existing customers who subscribe to one of these packages or a-la-carte channels will be grandfathered for a six-month period. In the coming months, we plan on communicating with affected customers to present alternatives to their current programming and to encourage them to switch to one or more of these alternatives before their current programming is no longer offered.

### Arabic-Language Programming

Arabic-Language Programming No Longer Available for New Customers Effective November 13, 2008	
Programming	Price
Arabic Elite Pack	\$34.99
Arabic Music Pack	\$9.99

### Bangla-Language Programming

Bangla-Language Programming No Longer Available for New Customers Effective November 13, 2008	
Programming	Price
ATN/CHANNEL i/NTV Bangla	\$27.99
Channel i/NTV Bangla/RTV	\$27.99
RTV/ATN Bangla/Channel i	\$27.99
NTV Bangla/RTV/ATN Bangla	\$27.99
Channel i + NTV Bangla	\$24.99
ATN/CHANNEL i	\$24.99
ATN/NTV Bangla	\$24.99
RTV/Channel i	\$24.99
RTV/NTV Bangla	\$24.99
RTV/ATN Bangla	\$24.99

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**Chinese-Language Programming**

<b>Chinese-Language Programming No Longer Available for New Customers Effective November 13, 2008</b>	
<b>Programming</b>	<b>Price</b>
Chinese Variety Pack	\$27.99
Chinese Plus Pack	\$24.99
Chinese Select Pack	\$19.99

**French-Language Programming**

<b>French-Language Programming No Longer Available for New Customers Effective November 13, 2008</b>	
<b>Programming</b>	<b>Price</b>
Trace TV a la carte	\$3.00

**Hindi-Language Programming**

<b>Hindi-Language Programming No Longer Available for New Customers Effective November 13, 2008</b>	
<b>Programming</b>	<b>Price</b>
Choose Any Two, Zee TV + TV Asia	\$24.99
Choose Any Two, SET + TV Asia	\$24.99
Choose Any Two, Sahara One + Zee TV	\$24.99
Choose Any Two, Sahara One + SET	\$24.99
Choose Any Two, Sahara One + TV Asia	\$24.99

**Korean-Language Programming**

<b>Korean-Language Programming No Longer Available for New Customers Effective November 13, 2008</b>	
<b>Programming</b>	<b>Price</b>
Korean Variety Pack	\$24.99

**Portuguese-Language Programming**

<b>Portuguese-Language Programming No Longer Available for New Customers Effective November 13, 2008</b>	
<b>Programming</b>	<b>Price</b>
Brazil Plus	\$38.99

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## Punjabi-Language Programming

<b>Punjabi-Language Programming No Longer Available for New Customers Effective November 13, 2008</b>	
<b>Programming</b>	<b>Price</b>
MH1/Alpha ETC Punjabi	\$17.99

## Telegu-Language Programming

<b>Telegu-Language Programming No Longer Available for New Customers Effective November 13, 2008</b>	
<b>Programming</b>	<b>Price</b>
Gemini TV + Teja TV	\$24.99

## Urdu-Language Programming

<b>Urdu-Language Programming No Longer Available for New Customers Effective November 13, 2008</b>	
<b>Programming</b>	<b>Price</b>
Ary Digital + Ary One World	\$24.99
Geo TV + Ary One World	\$24.99
Geo TV + PTV	\$24.99
Indus Vision/PTV	\$24.99
Indus Vision/Geo TV	\$24.99
Indus Vision/Ary Digital	\$24.99
Indus Vision/Ary One World	\$24.99
Ary Digital/PTV	\$24.99
Ary One World/PTV	\$24.99
Pak Music Pack	\$7.99
Aag TV a la carte	\$7.99

## **Thanks for Supporting DISH Network!**

The foregoing (including, without limitation, brief description(s) of certain terms and conditions applicable to each of the Promotional Programs named in this Facts Blast) may be subject to applicable Business Rules and/or different terms and conditions of your Retailer Agreement with DISH Network L.L.C., formerly known as EchoStar Satellite L.L.C. ("DISH"). In the event of any conflict or inconsistency between the terms and conditions set forth in any applicable Business Rules and the terms and conditions set forth above, the terms and conditions of such Business Rules shall be controlling.

With respect to hardware purchased by a Retailer from Echosphere L.L.C. ("Echosphere"), all equipment discounts and other Incentives shall be paid by DISH subject to and in accordance with the terms and conditions of each participating Retailer's Retailer Agreement and applicable Business Rules. With respect to hardware purchased by a Retailer from an Authorized Distributor, any and all equipment discounts and other Incentives shall be paid by the Authorized Distributor in accordance with and subject to the terms and conditions of your applicable agreement(s) with such Authorized Distributor. Notwithstanding anything set forth in this Facts Blast to the contrary, any and all references herein to equipment discounts and/or other Incentives shall apply solely and exclusively to Retailers who purchase their hardware from Echosphere. All capitalized terms set forth in this and the immediately prior paragraph shall have the meaning ascribed to them in your Retailer Agreement.

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