



URGENT NOTICE

September 10, 2004

Changes to PPV on Sundays

Star Choice recently announced they would be launching NFL Sunday Ticket. Unfortunately, Cancom does not have the rights to transport the signals for this package to Cable affiliates.

Beginning Sunday, September 12, 2004,
and continuing each Sunday until January 2, 2005,
PPV channels on transponder #32 will be unavailable
from approximately 12:00 PM ET (noon) until 8:00 PM ET.

To explore launching NFL Sunday Ticket to your cable subscribers please contact one of the following:

West of the Manitoba/Ontario border: Dale Henderson (403) 750-4628
East of the Manitoba/Ontario border: Missy Goerner (416) 935-2547

For more information, please contact:

Karen Baglole (Ontario & West) – Phone (905) 403-2021 karen.baglole@cancom.ca
Gaston Dufour (Quebec & Atlantic) – Phone (514) 904-5601 gaston.dufour@cancom.ca

For technical assistance/trouble-shooting please call: 1-800-268-2943