



July 20, 2012

Matt Hilton

ACTION REQUIRED:
Replace your Alltel device(s)
to avoid service interruption.

Dear Matt,

As a valued customer, you can expect us to keep you informed when changes occur that may impact you.

Since the Alltel-Verizon merger, Verizon has been operating two data networks. To allow us to operate more efficiently and provide you with the best service possible, we will be retiring the Alltel data network and moving to one network for all data users as early as January 2013.

A recent review of your account shows that you are using Alltel device(s) that are running on the Alltel data network. **Once the network change is complete, your Alltel smartphone(s) will no longer work.** Let us help you replace your Alltel device(s) with Verizon device(s) before this change goes into effect to avoid service interruption.

To make this transition as easy as possible for you, we've designed an exclusive offer for the mobile number(s) listed below:

Smartphone # [REDACTED]

Get up to \$50 OFF ANY smartphone or up to \$100 OFF select 4G LTE smartphones.

Keep your current calling plan. New 2-yr. renewal and Verizon data plan required.

This is an exclusive offer only for mobile number(s) listed and is non-transferable.

With Verizon devices, you'll get:

- America's Largest and Most Reliable Network. Plus, with 4G devices, you'll get speeds up to 10X faster than 3G—available in 300 markets and counting.
- Access to exclusive Verizon apps including VZ Navigator®, NFL Mobile and Backup Assistant™ Plus.
- Enhanced My Verizon capabilities that allow you to manage your account online—24/7.

We've enclosed a brochure with a few of the Verizon devices you can choose from, including the 4G smartphones that are eligible for \$100 savings. Plus, you'll find Frequently Asked Questions with additional information. You can also visit us at vzw.com/alltel.

Don't wait. Replace your device(s) today and start taking advantage of all the benefits the Verizon data network has to offer. Call us at **1.800.535.0851**—our Customer Service Representatives are standing by and ready to help.

Sincerely,

John Edwards
Director, Customer Loyalty Team

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